



Stay Strong, Stay Positive

Canada's Top Educational Partner





Popular Holdings Limited (POPULAR) is the parent company of Popular Book Company (Canada) Limited.

POPULAR began as a bookstore founded in 1924 in Singapore and has, over the years, developed into a business conglomerate that has footholds in nine countries, with more than 4,000 employees. While its core businesses remain to be book publishing, distribution, retail, and education centre, POPULAR also invests in property development and food and beverage.

POPULAR carries out its publishing activities through subsidiaries operating in Singapore, Malaysia, China, and Canada. Its bookstore operations currently have a network of over 200 locations in Singapore, Malaysia, and China.

Popular Book Company (Canada) Limited benefits from the expertise and experiences of other subsidiaries under POPULAR in publishing educational workbooks and learning resources. By working with Canadian educators, we are able to identify and develop products that are attuned to the interests and needs of the market.

Head Office: 15 Serangoon North Avenue 5, Singapore 554360

Tel: (65) 6462 9500 Fax: (65) 6337 1186 www.popularworld.com



The office of Popular Canada is located in Richmond Hill, Ontario. A dedicated team of publishing professionals publishes quality workbooks to support the education in Canada.



Popular Book Company (Canada) Ltd.



Incorporated in 1994, Popular Book Company (Canada) Limited is the leading publisher specializing in educational workbooks and learning resources designed and developed by educators with the interests and needs of preschool, elementary, and high school children in mind. Through our products, we have helped young children achieve success in education. Our products for elementary school students cover key subject areas; and our products for high school students focus on building critical thinking in math; our products for preschoolers focus on cognitive and social skill development as well as basic math and language skills.

Our success began with *MathSmart*, our first-ever curriculum-based series published in 1999, with record-breaking sales exceeding 200,000 copies. Since then, the Smart products have expanded to more than 250 titles, anchored by *Complete Canadian Curriculum*, *Complete MathSmart*, *Complete EnglishSmart*, *Complete FrenchSmart*, and *Complete ScienceSmart*. To date, the anchor series have sold 3 million copies combined and have earned us a reputable household name — the Smart company.

With the advance in technology, our effort is no longer confined to print media. Since 2012, we have also published interactive workbooks to provide children with a more engaging and instantaneous learning experience.

To learn more about us and our wide range of workbooks and learning resources, please visit our website at www.popularbook.ca.

Popular Canada: Market Leader of Children's Workbooks

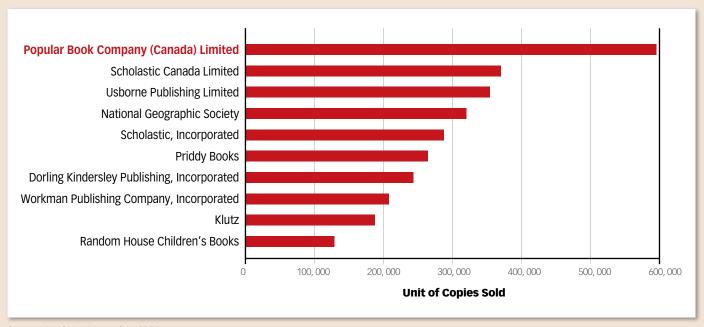
The Canadian book market has been getting more challenging for some time. The evolution of ebooks has led to decreased demand for printed books – something that the pandemic has made worse.

However, Popular Canada had an edge. Thanks to our existing presence, and the promotional activity on our website and social media, Popular Canada was able to get the attention of consumers and meet the skyrocketing demand for our educational products due to the rise of online learning and homeschooling.

Popular Canada Tops the Children's Non-fiction Book Market in 2020

Throughout 2020, Popular Canada continued to be a bestselling publisher in this sector, selling close to 600,000 copies of educational workbooks. This represents a 20% increase when compared to 2018. At the same time, we kept our competitors at a distance – selling about 55% more than the second bestseller of children's non-fiction, Scholastic Canada Ltd.

2020 Top 10 Canadian Children's Non-fiction Book Publishers (Units Sold)



Source: BookNet December 2020

Popular Workbooks – the #1 Choice of Canadian Parents and Students

Popular Canada publishes the first eight of the top ten bestselling workbooks in Canada. Our *Complete Canadian Curriculum* (CCC) series, available from Grade 1 to Grade 8, continues to be the bestselling workbook series across the country. As a staple in Canadian education, CCC, together with our other quality series, has turned Popular into a household name in the Canadian market, and our workbooks remain the #1 choice of parents and students.



Top 10 Workbooks in 2020

Market Approved

BookNet Ranking	Title	Publisher
1	Complete Canadian Curriculum 1 (Revised and Updated)	Popular Book Company (Canada) Limited
2	Complete Canadian Curriculum 2 (Revised and Updated)	Popular Book Company (Canada) Limited
3	Complete Canadian Curriculum 5 (Revised and Updated)	Popular Book Company (Canada) Limited
4	Complete Canadian Curriculum 3 (Revised and Updated)	Popular Book Company (Canada) Limited
5	Complete Canadian Curriculum 6 (Revised and Updated)	Popular Book Company (Canada) Limited
6	Complete Canadian Curriculum 7 (Revised and Updated)	Popular Book Company (Canada) Limited
7	Complete Canadian Curriculum 4 (Revised and Updated)	Popular Book Company (Canada) Limited
8	Complete Canadian Curriculum 8 (Revised and Updated)	Popular Book Company (Canada) Limited
9	Everything You Need to Ace Math in One Big Fat Notebook	Workman Publishing Company, Incorporated
10	Scholastic Success with Grade 1	Scholastic Canada Limited

Source: BookNet December 2020

Robust and User-friendly Website, Digital Resources, and Social Media Presence

Popular Canada's website (www.popularbook.ca), as our e-commerce platform, offers seamless and easy access to order and purchase all of our titles. With our mission of making learning fun and rewarding for children across Canada and helping them achieve academic success in mind, we also provide a wide

variety of bonus digital resources that are aligned with our printed products on our website. The QR codes on these products are linked to our website, giving learners quick access to our suite of online resources, including bonus practice, activities, experiments, audiovisual fun, and much more, to enrich their learning experience.

Our presence on social media, including Facebook and Instagram, allows us to connect with children, parents, and educators alike by providing them with updates of our products, and the educational information and resources they need for the future success of Canadian children.







Scan and go online to have more learning fun!

Stay Strong, Stay Positive with Canada's Top Educational Partner!

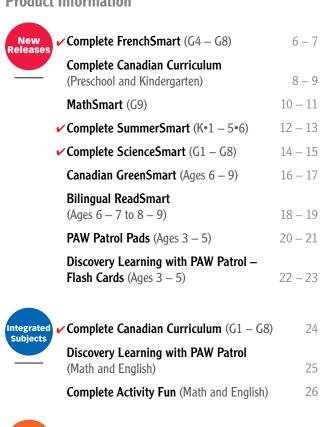
020 was a year of challenge and change. For most of us, the COVID-19 pandemic changed every aspect of our lives. Children were at the heart of the impact, with school closures across the country and virtual learning becoming the norm almost overnight. Instead of walking to school, socializing with friends, and learning in class, children turned on their computers and experienced excessive screen time every day to learn.

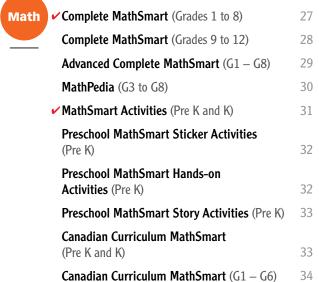
We would like to offer our greatest gratitude to our warehouse, our retailers, our buyers, and workers in essential retailers. Together, they made our quality Canadian curriculum-based workbooks available at essential stores to all students, parents, and teachers during this turbulent time. The incredible demand for our workbooks was encouraging and proved to us that Popular Canada is widely embraced as a dedicated and leading company in supporting children's learning at all times.

Although the impact of COVID-19 reaches far beyond the pandemic itself, our commitment to creating high-quality Canadian curriculum-based workbooks will continue to thrive. Our dedicated publishing team will work tirelessly to provide Canadian children with the most updated and enriched workbooks to help make learning fun and rewarding.



Product Information





English ✓ Complete EnglishSmart (Grades 1 to 8) 37 ✓ EnglishSmart Activities (Pre K and K) 38 Preschool EnglishSmart Sticker Activities (Pre K) 39

Preschool EnglishSmart Hands-on

Maths faciles (G1 - G6)

Math Success in 30 Days

(G1 to G2, G2 to G3)

Activities (Pre K)

Table of Contents

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To order: 1-844-702-5573 orders@fraserdirect.ca

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✓ Bestseller

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1 2 3 4 5 6 7 **8** 9 10 11 12

Juvenile Non-fiction
Study Aids
Foreign Language Study

CAD\$19.95 each Available in January 2022

SELLING POINTS

- Canadian curriculum-based content and activities
- Covers essential skills: vocabulary building, grammar, reading, usage, and writing
- A comprehensive French workbook series to help students learn French with confidence
- A conjugation book for easy reference
- English translations to guide parents and children along

SPECIFICATIONS

- Full Colour
- Perfect Bound
- 81/4" x 111/4"
- 224 Pages
- Paperback
- Carton Quantity: 20

ISBN

New Release

Grade 8 978-1-77149-415-1

Grade 4 978-1-927042-79-3 Grade 5 978-1-927042-80-9 Grade 6 978-1-927042-81-6 Grade 7 978-1-927042-82-3



Popular Complete Smart Series

Complete FrenchSmart (Grade 8)

A comprehensive, curriculum-based workbook for new and eager French learners



Grade 8 Complete
FrenchSmart completes
the series to support
the entire Core French
program in elementary
schools!





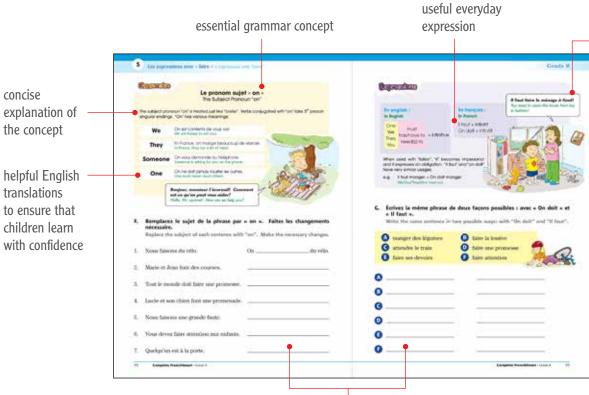




FEATURES

- systematically-designed activities
- concise explanations in English with simple examples to guide children along
- a "Storytime" section to arouse children's interest in learning French and enhance their reading skills

www.popularbook.ca



clear and simple example in an appealing illustration to aid understanding of the concept

level-appropriate practice for learning and mastering the grammar concept and expression skill

engaging story to stimulate interest in reading



relevant and appealing illustration to enhance understanding and sustain interest

simple example to show the usage of the verb

7

comprehension questions to reinforce reading skills

highlighted language point



Sample from: Complete FrenchSmart (Grade 8)

1 2 3 4 5 6 7 8 9 10 11 12

Juvenile Non-fiction
Study Aids
Language Arts
Mathematics

CAD\$19.95 each
Available in September 2021

SELLING POINTS

- Canadian curriculum-based content with Canadian themes
- An integrated workbook covering key subject areas to help build a strong foundation for learning
- Activities designed to create a deeper understanding of each key concept
- A wide variety of activities to keep children involved and motivated
- A full answer key included

SPECIFICATIONS

- Full Colour
- Perfect Bound
- 8¼" x 11¼"
- 368 Pages
- Paperback
- Carton Quantity: 16

ISBN

Preschool 978-1-77149-417-5 Kindergarten 978-1-77149-418-2

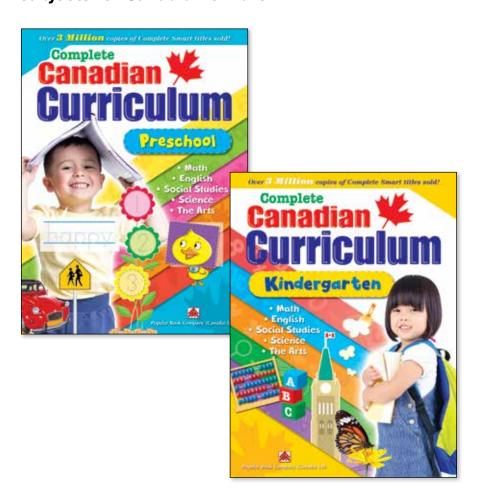


Popular Complete Smart Series

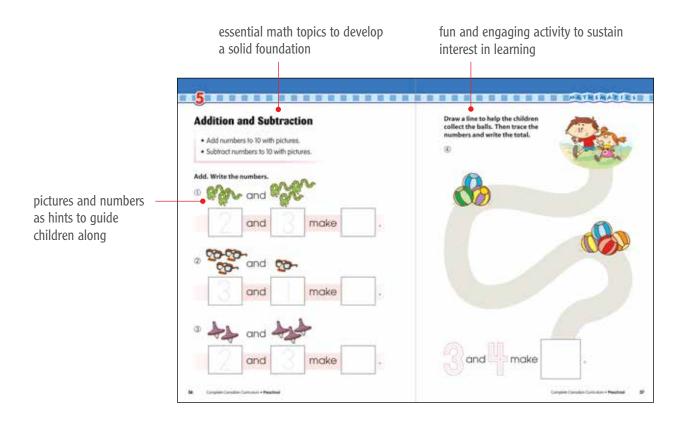
Complete Canadian Curriculum

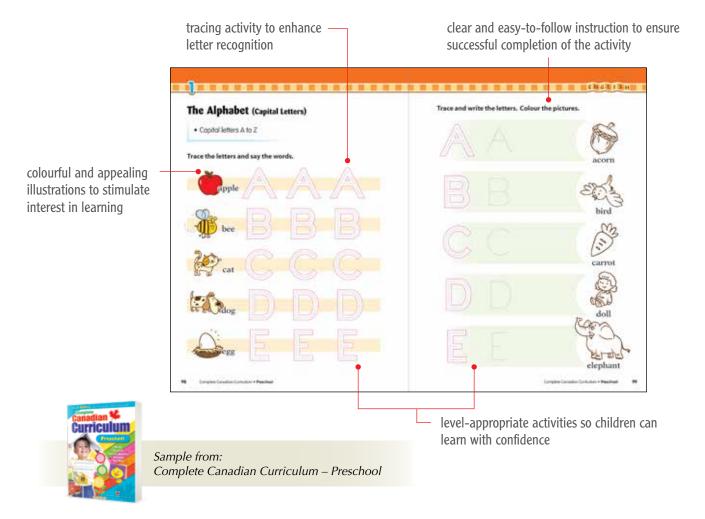
(Preschool and Kindergarten)

Our bestselling workbook series covering all key subjects for Canadian children



- comprehensive coverage of essential concepts and skills in Math, English, Social Studies, Science, and the Arts
- engaging and level-appropriate activities to help children learn with confidence





Pre K K
1 2 3 4 5 6
7 8 9 10 11 12

Juvenile Non-fiction Study Aids Mathematics

CAD\$14.95 each
Available in September 2021

SELLING POINTS

- Canadian curriculum-based content
- In-depth coverage of each strand of the math curriculum
- Relating math concepts to meaningful real-world applications
- Suitable for students of all academic levels
- An answer key with step-by-step solutions included

SPECIFICATIONS

- Black & White
- Perfect Bound
- 81/4" x 111/4"
- 128 Pages
- Paperback
- Carton Quantity: 32

ISBN

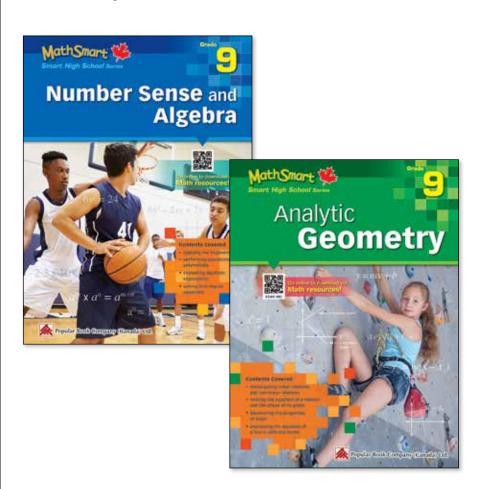
Number Sense and Algebra 978-1-77149-360-4 Analytic Geometry 978-1-77149-361-1



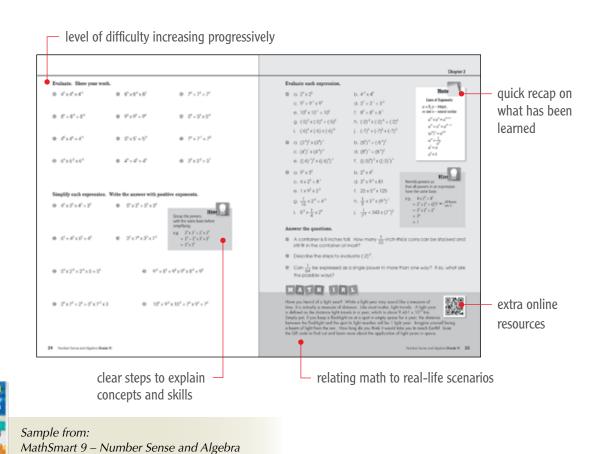
Smart High School Series

MathSmart (Grade 9)

Help students build a strong high school-level math foundation and allow them to grasp key concepts and demonstrate their understanding by applying their knowledge and skills to solve real-world problems.



- comprehensive coverage of each math topic to help high school students build a fundamental foundation
- higher-level questions designed to help students reflect and improve their critical-thinking skills
- a QR code bringing students to additional online resources including handy references and real-world applications



To order: 1-844-702-5573 orders@fraserdirect.ca 11

Sample from:

MathSmart 9 – Analytic Geometry

Pre K

1 2 3 4 5 6 7 8 9 10 11 12

Juvenile Non-fiction Study Aids Language Arts Mathematics

CAD\$16.95 each
Available in April 2021

SELLING POINTS

- Canadian curriculum-based content with Canadian themes and in Canadian context
- An integrated summer workbook to help prevent summer learning loss
- Eight weeks of activities and practice to match the summer schedule
- Bonus video stories and other downloadable materials available
- A wide variety of activities to keep students involved and motivated

BEST MARKETING TIME

- Summer Break
- Back-to-school

SPECIFICATIONS

- Full Colour
- Perfect Bound
- 8½" x 11½"
 - 208 Pages
- Paperback
 Carton Quantity: 20

ISBN

Grades K-1 978-1-77149-391-8 Grades 1-2 978-1-77149-392-5 Grades 2-3 978-1-77149-393-2 Grades 3-4 978-1-77149-394-9 Grades 4-5 978-1-77149-395-6 Grades 5-6 978-1-77149-396-3



Popular Complete Smart Series

Complete SummerSmart

(Grades K·1 to 5·6)

A comprehensive summer workbook to keep young minds active during summer months





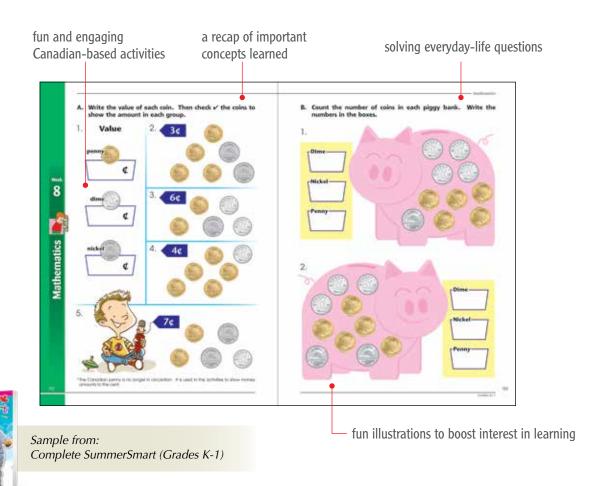


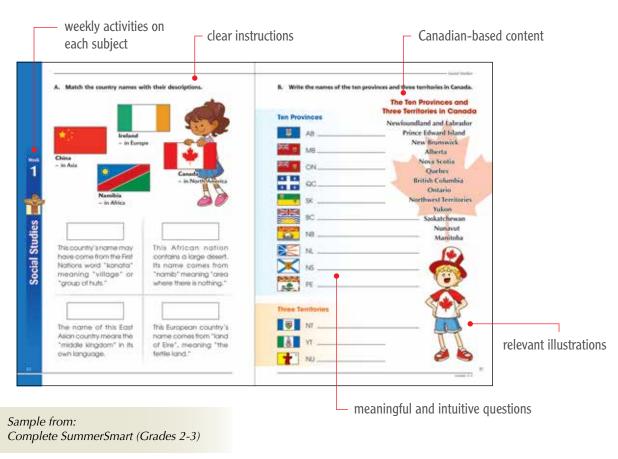




- covers key subject areas: Math, English, Science, and Social Studies
- "Arts & Crafts", "Fun Places to Go in Summer", and "Health Tips" sections to enhance summer fun
- QR codes that provide easy access to online fun learning resources







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1 2 3 4 5 6 7 8 9 10 11 12

> Juvenile Non-fiction Study Aids Science & Nature

CAD\$16.95 each Available in April 2021

SELLING POINTS

- Canadian curriculum-based content and activities
- Covers all four strands of the Science curriculum: Life Systems, Structures and Mechanisms, Matter and Energy, Earth and Space Systems
- Science experiment sections for scientific observations and for students to grasp a better understanding of science concepts
- "Scientists at Work" and "Cool Science Facts"
- QR codes which bring students to educational resources to further explore science concepts

SPECIFICATIONS

- Black & White Perfect Bound
- 8¹/₄" x 11¹/₄" 232 Pages
- Paperback
 Carton Quantity: 20

ISBN

Grade 1 978-1-77149-397-0 Grade 2 978-1-77149-398-7 Grade 3 978-1-77149-399-4 Grade 4 978-1-77149-400-7 Grade 5 978-1-77149-401-4 Grade 6 978-1-77149-402-1 Grade 7 978-1-77149-403-8 Grade 8 978-1-77149-404-5



Popular Complete Smart Series

Complete ScienceSmart

(New Edition) (Grades 1 to 8)

An excellent and insightful workbook full of facts and activities that enrich students' understanding of the scientific world









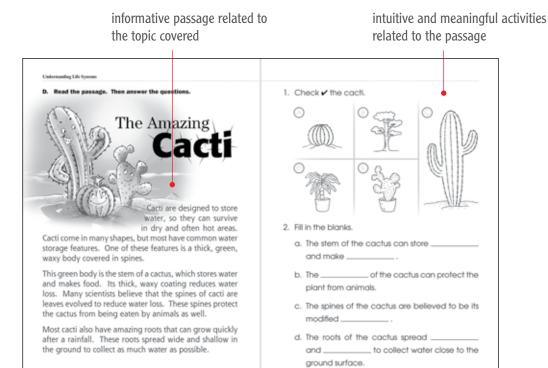


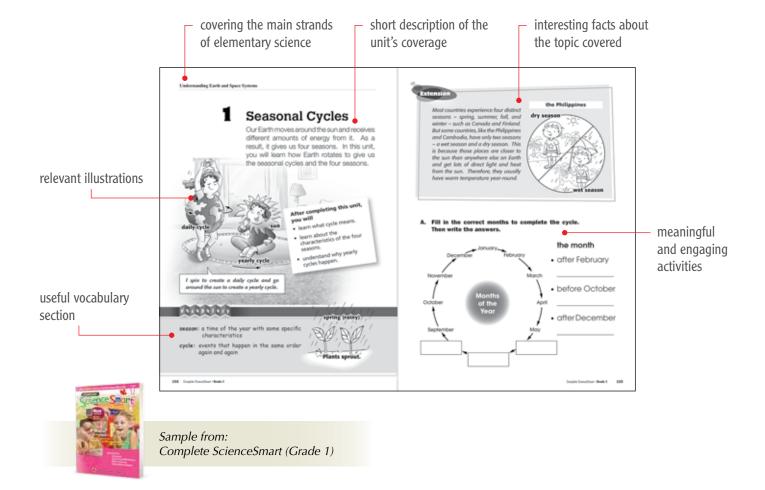






- succinct information to help students master the basic concepts of science and technology
- activities relatable to society and the environment
- activities that encourage students' interest in science and help develop the skills needed for scientific inquiry





To order: 1-844-702-5573 orders@fraserdirect.ca

15

1 2 3 4 5 6 7 8 9 10 11 12

Juvenile Fiction
Study Aids
Science & Nature

CAD\$19.95 each
Available in April 2021

SELLING POINTS

- Big, hardcover storybooks with colourful illustrations to sustain children's interest in learning
- Engaging stories to help children understand the problems our Earth is facing and inspire them to go green
- Children as main story characters to help young readers relate to them and their thoughts and feelings to better understand the concepts

SPECIFICATIONS

- Full Colour
- 10.8" x 9.8"
- 84 Pages
- Hardcover
- Carton Quantity: 16

ISBN

Learning about Our Big Home 978-1-77149-386-4

Protecting Our Big Home 978-1-77149-387-1



Canadian GreenSmart

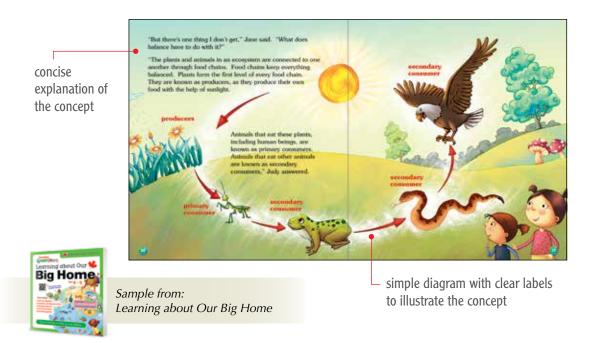
(Ages 6 - 9)

Let children learn about our Earth and the importance of caring for it through informative and inspiring stories with go-green concepts!

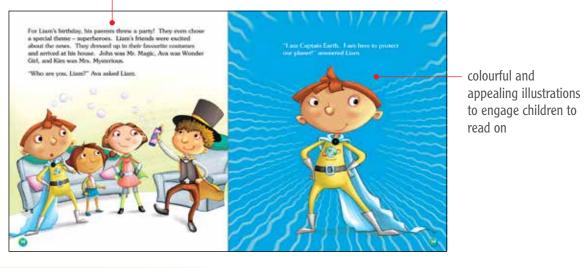


- topics covered include the fundamentals of ecology, environmentalism, conservation, and more
- a handy booklet (Little Green Guide) with examples in Canada to further children's understanding of the green concepts
- QR codes that bring children to online craft and experiment ideas to put the concepts learned into action





- children as story characters for young readers to create connection





Sample from: Protecting Our Big Home



To order: 1-844-702-5573 orders@fraserdirect.ca

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1 2 3 4 5 6 7 8 9 10 11 12

Juvenile Fiction Study Aids Foreign Language Study Language Arts

CAD\$24.95 each
Available in April 2021

SELLING POINTS

- Big, hardcover storybooks with appealing illustrations to help stimulate children's interest in learning
- Stories in French and English so children can develop and enhance their skills in both languages at the same time
- Accompanying online audio clips to help children learn the pronunciation and enhance their listening skills
- With three levels of difficulty to match children's skill levels

SPECIFICATIONS

- Full Colour
- 10.8" x 9.8"
- 104 Pages
- Hardcover
- Carton Quantity: 15

ISBN

Level 1 978-1-77149-292-8 Level 2 978-1-77149-293-5 Level 3 978-1-77149-294-2



Bilingual ReadSmart

(Ages 6 - 7 to 8 - 9)

Enhance children's French and English language skills with inspirational fables!







Level 3



- widely loved fables in the two languages to engage children in their reading experiences
- French-English and English-French word banks offering a quick reference for key words and terms
- "After-reading Fun" for children to apply their skills in fun ways
- QR codes that give access to online audio clips for children to listen to the stories and read along

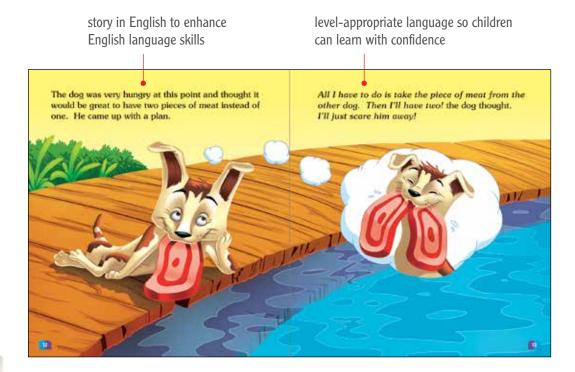
story in French to develop French language skills





Sample from: Bilingual ReadSmart (Level 1) colourful and appealing illustrations to sustain interest in learning

19





Sample from: Bilingual ReadSmart (Level 1)

Juvenile Non-fiction Activity Books Preschool & Kindergarten

CAD\$21.95 each

SELLING POINTS

- Designed and packaged as a holiday gift, ready to be embraced by curious young learners
- PAW Patrol characters to stimulate and sustain children's interest in learning
- Engaging and age-appropriate activities to help develop children's cognitive and fine motor skills
- A grab-and-go handle that makes it easy for young children to carry the pad around

BEST MARKETING TIME

- Holidavs
- Summer Break
- Back-to-school

SPECIFICATIONS

- Full Colour
- 19" x 14"
- Perfect Bound
- 32 Sheets
- 6 Sticker Sheets
- Carton Quantity: 10

ISBN

PAW Patrol Winter Wishes Pad -Early Math

978-1-77149-289-8

PAW Patrol Winter Wishes Pad -Early English 978-1-77149-290-4

PAW Patrol Special Days in a Year Pad 978-1-77149-291-1



PAW Patrol Pads (Ages 3 – 5)

Add fun to the holiday season or special days in Canada for children as they learn and play along with their favourite PAW Patrol pups!

PAW Patrol Winter Wishes Pad



FEATURES

- big, colourful activity pads with Canadianbased content
- a wide variety of rewarding and festive activities to help develop core math, language, and science concepts and skills
- 6 sheets of the alltime favourite PAW Patrol stickers for encouragement



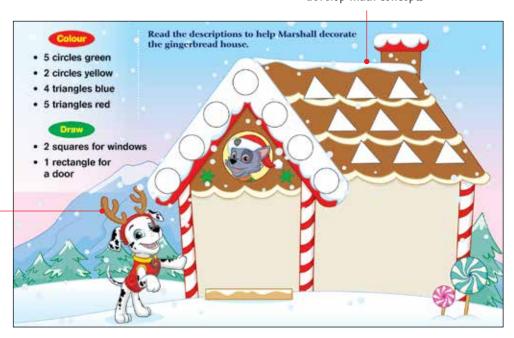


PAW Patrol Special Days in a Year Pad



colouring and drawing activity to help develop math concepts

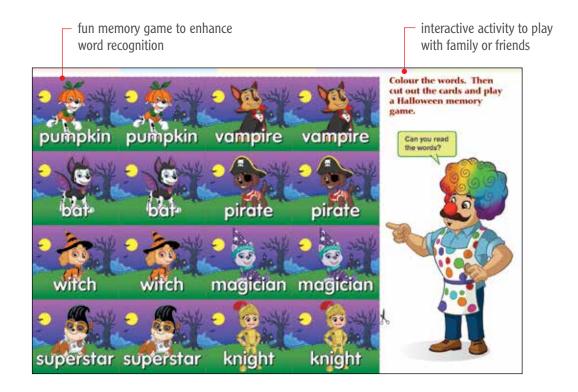
21



all-time favourite PAW Patrol characters to spark and sustain interest



Sample from: PAW Patrol Winter Wishes Pad – Early Math





Sample from: PAW Patrol Special Days in a Year Pad

1 2 3 4 5 6 7 8 9 10 11 12

Juvenile Non-fiction Preschool & Kindergarten

CAD\$4.99 each

SELLING POINTS

- PAW Patrol characters to stimulate and sustain children's interest in learning
- Perfectly sized durable flash cards for young learners to learn and play with time and time again
- An instruction card for parents or guardians suggesting fun ways to maximize children's learning with the flash cards

BEST MARKETING TIME

- Holidavs
- Summer Break
- Back-to-school

SPECIFICATIONS

- Full Colour
- 3¾" x 5¼"
- 32 Cards
- 2 Sticker Sheets
- Carton Quantity: 10

ISBN

Alphabet 978-1-77149-334-5 Numbers and Counting 978-1-77149-335-2 Addition and Subtraction 978-1-77149-336-9 Early Words 978-1-77149-337-6 Early French Words 978-1-77149-338-3 Everyday Science 978-1-77149-339-0



Popular Discovery Learning Series

Discovery Learning with PAW Patrol – Flash Cards (Ages 3 – 5)

Specially designed for young learners to build strong foundations in core subject areas along with their favourite PAW Patrol pups













- core subject areas covered include Math, English, French, and Science
- interactive card activities and games to help develop essential basic concepts
- QR codes that bring children to additional online activities to enhance learning
- 2 sheets of the all-time favourite PAW Patrol stickers for encouragement



To order: 1-844-702-5573 orders@fraserdirect.ca

Discovery Learning with PAW Patrol Flash Cards - Alphabet

Sample from:

learning

23

1 2 3 4 5 6 7 8 9 10 11 12

> Juvenile Non-fiction Study Aids Language Arts Mathematics

CAD\$19.95 each

SELLING POINTS

- Canadian curriculum-based content with Canadian themes
- An integrated workbook covering key subject areas: Math, English, Social Studies, History, Geography, and Science
- Activities designed to create a deeper understanding of each key concept
- A wide variety of activities to keep children involved and motivated
- Highly recommended by parents and educators
- A full answer key included

SPECIFICATIONS

- Full Colour
- Perfect Bound
- 81/4" x 111/4"
- 368 Pages
- Paperback
- Carton Quantity: 16

ISBN

Grade 1	978-1-77149-029-0
Grade 2	978-1-77149-030-6
Grade 3	978-1-77149-297-3
Grade 4	978-1-77149-032-0
Grade 5	978-1-77149-298-0
Grade 6	978-1-77149-034-4
Grade 7	978-1-77149-035-1
Grade 8	978-1-77149-036-8



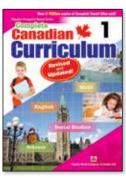
Popular Complete Smart Series

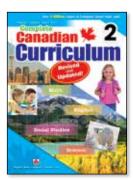
Complete Canadian Curriculum

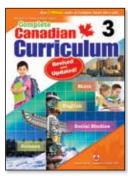
(Revised and Updated Edition)

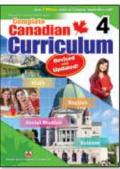
(Grades 1 to 8)

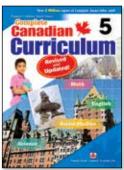
Our bestselling workbook series covering all key subjects for Canadian children

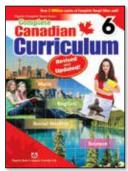


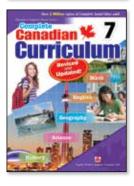


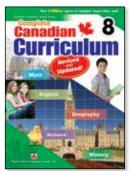












- updated Social Studies, History, and Geography sections that comply with the newly-revised curriculum
- explanation boxes with clear and simple examples

1 2 3 4 5 6 7 8 9 10 11 12

Juvenile Non-fiction
Activity Books
Preschool & Kindergarten

CAD\$9.95/\$22.95 each

SELLING POINTS

- PAW Patrol characters to stimulate children's interest in learning
- Engaging activities to improve children's attention span
- Simple and age-appropriate activities to help children develop cognitive and fine motor skills

BEST MARKETING TIME

- Summer Break
- Back-to-school
- Holidays

SPECIFICATIONS

- Full Colour
- Perfect Bound
- 81/4" x 111/4" 64/192 Pages
- Paperback
- Carton Quantity: 60/20

ISBN

Math

Numbers and Counting 978-1-77149-340-6 Addition and Subtraction 978-1-77149-341-3 Time and Money 978-1-77149-342-0

English

Alphabet 978-1-77149-343-7 Phonics and Spelling 978-1-77149-344-4 Basic English-French Words 978-1-77149-345-1

Early Math Discovery 978-1-77149-346-8 Early English Discovery 978-1-77149-347-5



Popular Discovery Learning Series

Discovery Learning with PAW Patrol (Math and English)

Let children embark on a fun learning adventure with their favourite pups from the PAW Patrol



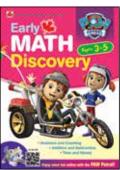














FEATURES

- covering the essential Math and English concepts that young children should learn
- a wide variety of rewarding activities to help develop Math and English skills
- QR codes which bring children to online resources to enrich their learning experience
- all-time favourite PAW Patrol stickers for encouragement

25

1 2 3 4 5 6 7 8 9 10 11 12

Juvenile Non-fiction
Activity Books
Preschool & Kindergarten

CAD\$14.95 each

SELLING POINTS

- Age-appropriate activities to help children build essential Math and English skills
- Easy-to-follow instructions for parents to explain key concepts to children
- Simple activities to help children develop fine motor skills

BEST MARKETING TIME

- Summer Break
- Back-to-school
- Holidavs

SPECIFICATIONS

- Black & White
- Perfect Bound
- 7" x 9"
- 224 Pages
- Paperback
- Carton Quantity: 20

ISBN

Complete MathSmart Activity Fun 978-1-77149-348-2 Complete EnglishSmart Activity Fun 978-1-77149-349-9

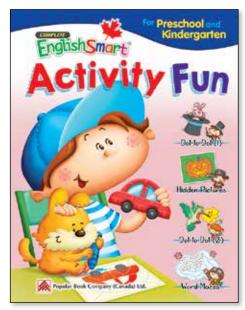


Popular Complete Activity Fun Series

Complete Activity Fun (Math and English)

A series packed with fun-to-do activities to help children build a strong foundation for future learning





- covering the essentials that young children should learn
- fun and engaging activities to stimulate children's interest in learning
- stickers for encouragement

1 2 3 4 5 6 7 8 9 10 11 12

> Juvenile Non-fiction Study Aids Mathematics

CAD\$16.95 each

SELLING POINTS

- Covers all five strands of the Math curriculum: Number Sense and Numeration, Measurement, Geometry and Spatial Sense, Patterning and Algebra, and Data Management and Probability
- Level-appropriate practice with real-life problem-solving questions
- QR codes which bring students to educational videos online
- A comprehensive workbook to ensure that students build solid conceptual foundations in math and will be able to apply them in future learning

BEST MARKETING TIME

- Summer Break
- Back-to-school
- March Break

SPECIFICATIONS

Complete MathSmart (1-6, 7-8)

(1 - 0, 1 - 0)

- Black & White
- Perfect Bound
- 81/4" x 111/4"
- 272/232 Pages
- Paperback
- Carton Quantity: 20

ISBN

10011	
Grade 1	978-1-77149-318-5
Grade 2	978-1-77149-319-2
Grade 3	978-1-77149-320-8
Grade 4	978-1-77149-321-5
Grade 5	978-1-77149-322-2
Grade 6	978-1-77149-323-9
Grade 7	978-1-77149-324-6
Grade 8	978-1-77149-325-3



Popular Complete Smart Series

Complete MathSmart

(New Edition) (Grades 1 to 8)

A comprehensive, curriculum-based workbook to help students apply math skills in their daily lives





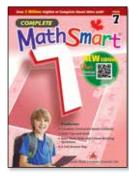








27





FEATURES

- Canadian curriculum-based content
- comprehensive and systematic practice for developing and improving math skills
- easy-to-understand explanations and examples

1 2 3 4 5 6 7 8 **9** 10 11 12

> Juvenile Non-fiction Study Aids Mathematics

CAD\$16.95 each

SELLING POINTS

- Canadian curriculum-based content
- Questions in a user-friendly format to enrich learning experience
- All the covered topics related to real-life situations
- Abundant questions to help engage young learners to tune up their critical-thinking skills
- An answer key with step-by-step solutions included

SPECIFICATIONS

- Black & White
- Perfect Bound
- 81/4" x 111/4"
- 232 Pages
- Paperback
- Carton Quantity: 20

ISBN

*Grade 9 978-1-77149-220-1 Grade 10 978-1-77149-221-8 Grade 11 978-1-77149-222-5 Grade 12 978-1-77149-223-2

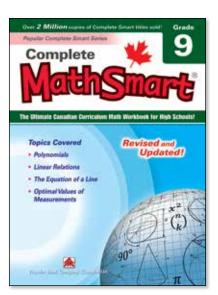
* Revised and Updated Edition

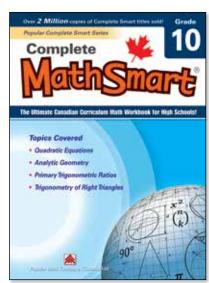


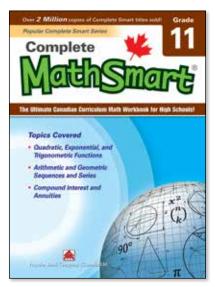
Popular Complete Smart Series

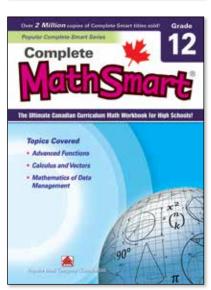
Complete MathSmart

(Grades 9 to 12)









- higher-order thinking questions to help high school students develop a well-reasoned approach to learning different math concepts
- a "Handy Reference" of mathematical formulas and definitions
- concept and skill application that helps make connections between mathematics and other science and technology-related disciplines

1 2 3 4 5 6 7 8 9 10 11 12

> Juvenile Non-fiction Study Aids Mathematics

CAD\$18.95 each

SELLING POINTS

- Canadian curriculum-based content
- Intensive math exercises for advanced math explorers
- Questions designed in two levels of difficulty to help children stretch their mathematical reasoning
- Abundant critical-thinking questions to help engage children in the advanced levels of thinking
- An answer key with step-by-step solutions included

SPECIFICATIONS

- Black & White
- Perfect Bound
- 81/4" x 111/4"
- 208/224 Pages
- Paperback
- Carton Quantity: 20

ISBN

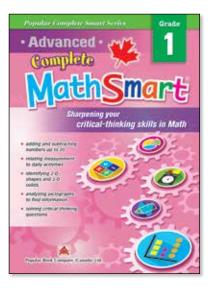
Grade 1 978-1-77149-199-0
Grade 2 978-1-77149-200-3
Grade 3 978-1-77149-201-0
Grade 4 978-1-77149-202-7
Grade 5 978-1-77149-203-4
Grade 6 978-1-77149-204-1
Grade 7 978-1-77149-205-8
Grade 8 978-1-77149-206-5

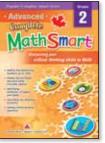


Popular Complete Smart Series

Advanced Complete MathSmart

(Grades 1 to 8)



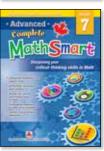












FEATURES

- an extension of our bestselling Complete MathSmart series
- both skill questions and critical-thinking questions cover core math concepts to strengthen math foundation
- multi-step word problems to gradually develop analytical skills
- real-life math situations essential in solving daily-life problems



29

3 4 5

7 8 9 10 11 12

Juvenile Non-fiction
Study Aids
Math Reference Books

CAD\$22.95 each

SELLING POINTS

- Canadian curriculum-based content
- An all-in-one reference book to reinforce math concepts for Grades 3 to 8 students
- New and traditional teaching strategies included to help guide children through math homework
- Contents systematically arranged by grade and by topic

BEST MARKETING TIME

- Summer Break
- Back-to-school
- Holidays

SPECIFICATIONS

- Full Colour
- Perfect Bound
- 5¾" x 8"
- 480 Pages
- Paperback
- Carton Quantity: 20

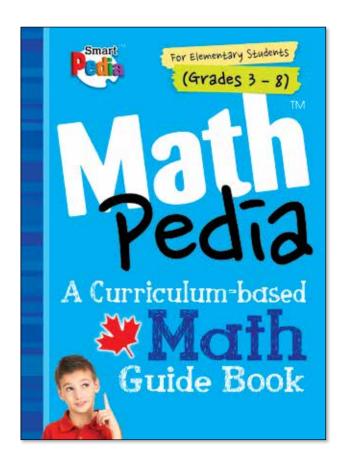
ISBN

978-1-77149-282-9



Smart Pedia Series

MathPedia (Grades 3 – 8)



- covers topics from all five math strands, including basic operations, fractions and decimals, rate and ratio, unit conversion, geometry, and probability
- simple tricks for mastering math skills that have been taught in school
- customizable flag stickers included for marking important information

1 2 3 4 5 6 7 8 9 10 11 12

Juvenile Non-fiction Activity Books Preschool & Kindergarten

CAD\$12.95 each

SELLING POINTS

- An eye-catching educational board game and three sheets of reusable stickers
- Engaging activities to improve children's attention span

SPECIFICATIONS

- Full Colour Perfect Bound
- 81/4" x 111/4" 144 Pages
- PaperbackCarton Quantity: 36

ISBN

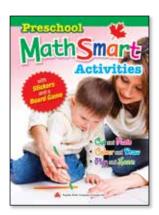
978-1-77149-065-8



Popular Smart Activities Series

Preschool MathSmart Activities

A level-appropriate activity book to help young children learn math in a fun way



FEATURES

- plenty of systematically-developed games and fun activities on math
- helps children develop basic math concepts and skills

Recommending More:

Preschool EnglishSmart Activities (Page 38) Preschool FrenchSmart Activities (Page 45)

Pre K K

1 2 3 4 5 6 7 8 9 10 11 12

Juvenile Non-fiction Activity Books Preschool & Kindergarten

CAD\$12.95 each

SELLING POINTS

 A variety of math topics including counting, adding and subtracting, measurement, time, shapes, and more

SPECIFICATIONS

- Full Colour Perfect Bound
- 81/4" x 111/4" 144 Pages
- Paperback
 Carton Quantity: 36

ISBN

978-1-77149-165-5

Popular Smart Activities Series

Kindergarten MathSmart Activities

Learn basic math concepts and develop fine and gross motor skills through fun, play-based activities



FEATURES

- abundant age-appropriate play-based learning activities on basic math concepts
- a board game for children to review what they have learned in a fun way

Recommending More:

Kindergarten EnglishSmart Activities (Page 38) Kindergarten FrenchSmart Activities (Page 45)

31

1 2 3 4 5 6 7 8 9 10 11 12

Juvenile Non-fiction Activity Books Preschool & Kindergarten

CAD\$9.95 each

SELLING POINTS

- Purposeful play-based learning with sticker activities on simple math concepts
- Encourages creative thinking through working with stickers

SPECIFICATIONS

- Full Colour Perfect Bound
- 8¼" x 11¼" 80 Pages
- Paperback
 Carton Quantity: 48

ISBN

978-1-77149-092-4



Popular Smart Activities Series

Preschool MathSmart Sticker Activities

A fun activity book that teaches basic math concepts through games and stickers



FEATURES

- plenty of sticker activities for children to learn and develop their math concepts and skills
- interesting colour-and-draw and cut-and-paste activities

Recommending More:

Preschool EnglishSmart Sticker Activities (Page 39) Preschool FrenchSmart Sticker Activities (Page 44)

Pre K K

1 2 3 4 5 6 7 8 9 10 11 12

Juvenile Non-fiction Activity Books Preschool & Kindergarten

CAD\$10.95 each

SELLING POINTS

- Four sheets of reusable stickers
- Activities that can be used with crayons
- A die-cut handle design

SPECIFICATIONS

- Full Colour Perfect Bound
- 8¹/₄" x 11¹/₄" 40 Pages
- Paperback
 Carton Quantity: 24

ISBN

978-1-77149-151-8

Popular Smart Activities Series

Preschool MathSmart Hands-on Activities

A uniquely-designed activity book to help little hands learn math through hands-on activities



FEATURES

- educational hands-on exercises that help children learn basic math
- an engaging arts and crafts section that allows parents and their children to have fun working together

Recommending More:

Preschool EnglishSmart Hands-on Activities (Page 39) Preschool FrenchSmart Hands-on Activities (Page 44)

Juvenile Non-fiction **Activity Books** Preschool & Kindergarten

CAD\$12.95 each

SELLING POINTS

- Basic math concepts introduced in stories to arouse children's interest in learning math
- Audio clips to sustain their interest in learning

SPECIFICATIONS

- Full Colour
 Perfect Bound
- 8½" x 11½" 128 Pages

- Paperback
 Carton Quantity: 32

ISBN

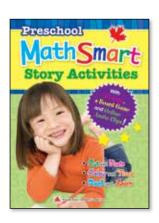
978-1-77149-089-4



Popular Smart Activities Series

Preschool MathSmart Story Activities

An activity book with interesting stories for young children to read and learn math



FEATURES

- simple math concepts introduced through three interesting stories with eye-catching illustrations
- fun follow-up learning activities
- audio clips of the stories to strengthen children's listening and math skills

Recommending More:

Preschool EnglishSmart Story Activities (Page 40) Preschool FrenchSmart Story Activities (Page 46)

Pre K K

Juvenile Non-fiction **Activity Books** Preschool & Kindergarten

CAD\$7.99 each

SELLING POINTS

 Different types of activities to allow young learners to practise fine motor skills and build eye-hand coordination

SPECIFICATIONS

- Full Colour
 Perfect Bound
- 8¼" x 11¼" 80 Pages

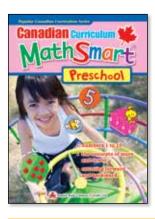
- Paperback
 Carton Quantity: 60

ISBN

Preschool 978-1-77149-207-2 Kindergarten 978-1-77149-265-2 **Popular Canadian Curriculum Series**

Canadian Curriculum MathSmart

(Preschool and Kindergarten)





Recommending More: Canadian Curriculum **EnglishSmart** (Preschool and Kindergarten) (Page 40) Canadian Curriculum FrenchSmart (Preschool and Kindergarten) (Page 46)

33

FEATURES

- fun educational activities to help young learners grasp the basic concepts of math at home and build the essential skills
- simple activities with eye-catching illustrations to stimulate and sustain young learners' interest in learning

1 2 3 4 5 6 7 8 9 10 11 12

Juvenile Non-fiction Study Aids Mathematics

CAD\$6.99 each

SELLING POINTS

- Covers all five strands of the Math curriculum: Number Sense and Numeration, Measurement, Geometry and Spatial Sense, Patterning and Algebra, and Data Management and Probability
- Simple definitions of math terms at the beginning of each unit to guide children along
- Plenty of colourful and relevant illustrations, diagrams, and charts to reinforce math concepts

SPECIFICATIONS

- Full Colour
- Perfect Bound
- 81/4" x 111/4"
- 80 Pages
- Paperback
- Carton Quantity: 60

ISBN

Grade 1 978-1-927042-10-6 Grade 2 978-1-927042-11-3 Grade 3 978-1-927042-12-0 Grade 4 978-1-927042-13-7 Grade 5 978-1-927042-14-4 Grade 6 978-1-927042-15-1

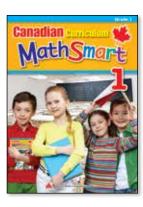


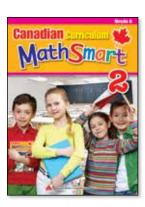
Popular Canadian Curriculum Series

Canadian Curriculum MathSmart

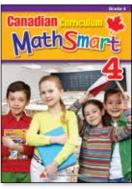
(Grades 1 to 6)

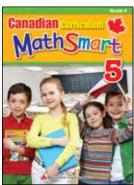
A concise math workbook packed with math practice, explanations, and tips













- Canadian curriculum-based content
- systematic and progressive practice to ensure that children understand the concepts and master the necessary skills
- step-by-step explanations and math tips to guide children along
- one midway test and one final test for children to review what they have learned

1 2 3 4 5 6 7 8 9 10 11 12

> Juvenile Non-fiction Study Aids Mathematics

CAD\$14.95 each

SELLING POINTS

- Covers all five strands of the Math curriculum: Number Sense and Numeration, Measurement, Geometry and Spatial Sense, Patterning and Algebra, and Data Management and Probability
- An overview at the beginning of each unit so students know what they are going to learn
- Information and explanation boxes to guide students through the activities

SPECIFICATIONS

- Full Colour
- Perfect Bound
- 81/4" x 111/4"
- 128 Pages
- Paperback
- Carton Quantity: 36

ISBN

1^{re} année 978-1-77149-214-0 2^e année 978-1-77149-215-7 3^e année 978-1-77149-216-4 4^e année 978-1-77149-217-1 5^e année 978-1-77149-218-8 6^e année 978-1-77149-219-5

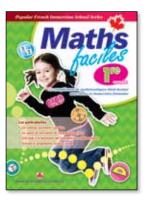


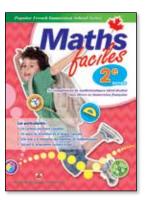
Popular French Immersion School Series

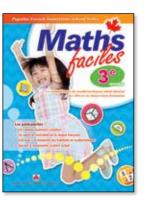
Maths faciles

(Grades 1 to 6)

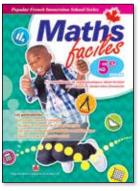
A progressive math workbook for eager French Immersion students













35

FEATURES

- a curriculum-based workbook designed for French Immersion students
- covers basic math concepts
- helpful hints and examples to guide students along
- meaningful math problems that connect math to real-life situations
- an answer key with concise and easy-to-understand solutions

1 2 3 4 5 6 7 8 9 10 11 12

> Juvenile Non-fiction Study Aids Mathematics

CAD\$8.95/\$19.95 each

SELLING POINTS

- · Canadian curriculum-based content
- Helps in developing basic math and problem-solving skills in 30 days
- Real-life examples and tip boxes

BEST MARKETING TIME

- Summer Break
- Back-to-school
- March Break

SPECIFICATIONS

- Full Colour
- Perfect Bound
- 81/4" x 111/4"
- 72/216 pages
- Paperback
- Carton Quantity: 60/20

ISBN

Basic Skills (Addition and Subtraction)

Grades 1-2 978-1-77149-299-7 Grades 2-3 978-1-77149-300-0

(Multiplication and Division)

Grades 2-3 978-1-77149-301-7

Problem-solving Skills (Addition and Subtraction)

Grades 1-2 978-1-77149-302-4

Grades 2-3 978-1-77149-303-1

(Multiplication and Division)

Grades 2-3 978-1-77149-304-8

Basic Skills (All-in-one)

Grades 1-3 978-1-77149-305-5

Problem-solving Skills (All-in-one)

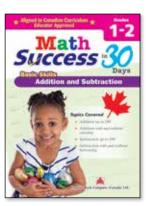
Grades 1-3 978-1-77149-309-3

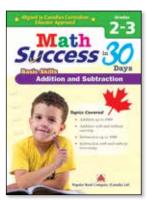


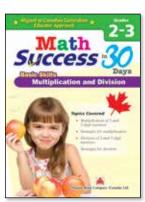
Popular Success Series

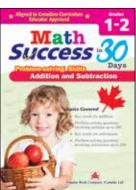
Math Success in 30 Days

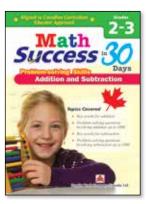
(Grades 1 to 2 and Grades 2 to 3)

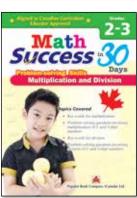


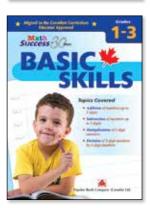


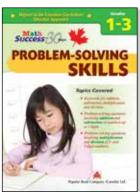












- a daily schedule for children to follow
- a resusable, wipe-clean math computation card
- reward stickers
- a completion certificate

1 2 3 4 5 6 7 8 9 10 11 12

> Juvenile Non-fiction Study Aids Language Arts

CAD\$16.95 each

SELLING POINTS

- Canadian curriculum-based content and activities
- Covers all the essential English skills: phonics/listening comprehension, grammar, vocabulary, reading, and writing
- A comprehensive workbook to ensure that students build solid conceptual foundations in English and will be able to apply them in future learning
- An answer key included
- Audio clips for phonics and listening comprehension

BEST MARKETING TIME

- Summer Break
 Back-to-school
- March Break

SPECIFICATIONS

Complete EnglishSmart (1 - 6)

- Black & White Perfect Bound
- 8¼" x 11¼" 272 Pages
- PaperbackCarton Quantity: 20

Complete EnglishSmart (7 – 8)

- Black & White Perfect Bound
- 8¼" x 11¼" 232 Pages
- PaperbackCarton Quantity: 20

ISBN

Grade 1	978-1-77149-268-3
Grade 2	978-1-77149-269-0
Grade 3	978-1-77149-270-6
Grade 4	978-1-77149-271-3
Grade 5	978-1-77149-272-0
Grade 6	978-1-77149-273-7
Grade 7	978-1-77149-274-4
Grade 8	978-1-77149-275-1



Popular Complete Smart Series

Complete EnglishSmart

(New Edition) (Grades 1 to 8)

A comprehensive, curriculum-based workbook to teach students English skills that can be applied in their daily lives













37





FEATURES

- materials cover the essential concepts and skills of the English language
- a review at the end of each section to help consolidate the language concepts
- online audio clips for developing listening skills
- a Language Game Design Challenge for showing language concepts in a creative way

1 2 3 4 5 6 7 8 9 10 11 12

Juvenile Non-fiction Activity Books Preschool & Kindergarten

CAD\$12.95 each

SELLING POINTS

- A playful learning book with fun activities to use at home and at school
- A variety of engaging activities to maintain children's interest

SPECIFICATIONS

- Full Colour Perfect Bound
- 8¹/₄" x 11¹/₄" 144 Pages
- Paperback
 Carton Quantity: 36

ISBN

978-1-77149-066-5



Popular Smart Activities Series

Preschool EnglishSmart Activities

A comprehensive book that teaches preschoolers basic English concepts and skills in a fun way



FEATURES

- plenty of systematically-developed games and fun activities on English
- a board game and reusable stickers to stimulate children's interest in learning

Recommending More:

Preschool MathSmart Activities (Page 31)
Preschool FrenchSmart Activities (Page 45)

Pre K K

1 2 3 4 5 6 7 8 9 10 11 12

Juvenile Non-fiction Activity Books Preschool & Kindergarten

CAD\$12.95 each

SELLING POINTS

 A variety of English topics including the alphabet, rhyming words, adjectives, synonyms, seasons, and more

SPECIFICATIONS

- Full Colour Perfect Bound
- 8¹/₄" x 11¹/₄" 144 Pages
- Paperback
 Carton Quantity: 36

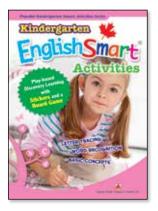
ISBN

978-1-77149-166-2

Popular Smart Activities Series

Kindergarten EnglishSmart Activities

Learn basic English concepts and develop fine and gross motor skills through fun, play-based activities



FEATURES

- abundant age-appropriate play-based learning activities on basic English
- a board game for children to review what they have learned in a fun way

Recommending More:

Kindergarten MathSmart Activities (Page 31) Kindergarten FrenchSmart Activities (Page 45)

Juvenile Non-fiction **Activity Books** Preschool & Kindergarten

CAD\$9.95 each

SELLING POINTS

- · Teaches basic English concepts and helps develop motor skills
- Real-life images to make content more relatable to children

SPECIFICATIONS

- Full Colour Perfect Bound
- 81/4" x 111/4" 80 Pages
- Paperback
 Carton Quantity: 48

ISBN

978-1-77149-091-7



Popular Smart Activities Series

Preschool EnglishSmart Sticker Activities

A play-based activity book that teaches basic English concepts and skills through games and stickers



FEATURES

- fun sticker activities to learn and develop basic English and foster letter recognition
- interesting colour-and-draw and cut-and-paste activities

Recommending More:

Preschool MathSmart Sticker Activities (Page 32) Preschool FrenchSmart Sticker Activities (Page 44)

Pre K K

Juvenile Non-fiction Activity Books Preschool & Kindergarten

CAD\$10.95 each

SELLING POINTS

- Teaches basic English concepts and the alphabet and helps develop motor skills
- Arts and crafts activities that can be assembled with household items

SPECIFICATIONS

- Full Colour Perfect Bound
- 8½" x 11½" 40 Pages
- Paperback
 Carton Quantity: 24

ISBN

978-1-77149-150-1

Popular Smart Activities Series

Preschool EnglishSmart Hands-on Activities

A uniquely-designed activity book to help little hands learn the alphabet through fun hands-on activities



FEATURES

- educational hands-on exercises that help children learn basic English
- an engaging arts and crafts section that allows parents and their children to have fun working together

Recommending More:

Preschool MathSmart Hands-on Activities (Page 32) Preschool FrenchSmart Hands-on Activities (Page 44)

39

Juvenile Non-fiction Activity Books Preschool & Kindergarten

CAD\$12.95 each

SELLING POINTS

- Story-related learning activities to reinforce English concepts
- Audio clips to help enhance basic word recognition and improve oral and listening skills

SPECIFICATIONS

- Full Colour
 Perfect Bound
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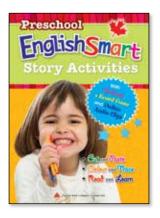
978-1-77149-088-7



Popular Smart Activities Series

Preschool EnglishSmart Story Activities

A fun and interesting story-based activity book for young children to read and learn English



FEATURES

- introduces basic English through three interesting stories
- fun and engaging follow-up learning activities
- audio clips of the stories to strengthen children's communication skills

Recommending More:

Preschool MathSmart Story Activities (Page 33) Preschool FrenchSmart Story Activities (Page 46)

Pre K K

Juvenile Non-fiction Activity Books Preschool & Kindergarten

CAD\$7.99 each

SELLING POINTS

- Canadian curriculum-based activities
- Different types of activities to allow young learners to practise fine motor skills and build eye-hand coordination

SPECIFICATIONS

- Full Colour Perfect Bound
- 8½" x 11½" 80 Pages
- Carton Quantity: 60 Paperback

ISBN

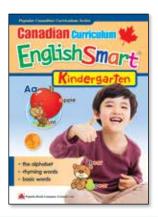
Preschool 978-1-77149-208-9 Kindergarten 978-1-77149-266-9

Popular Canadian Curriculum Series

Canadian Curriculum EnglishSmart

(Preschool and Kindergarten)





- fun educational activities to help young learners grasp the basic concepts of English at home and build the essential skills
- simple activities with eye-catching illustrations to stimulate and sustain young learners' interest in learning

1 2 3 4 5 6 7 8 9 10 11 12

Juvenile Non-fiction Study Aids Language Arts

CAD\$6.99 each

SELLING POINTS

- Simple definitions of terms and examples at the beginning of each unit to guide children along
- Reading comprehension passages that cover a wide range of interesting and engaging topics

SPECIFICATIONS

- Full Colour
- Perfect Bound
- 81/4" x 111/4"
- 80 Pages
- Paperback
- Carton Quantity: 60

ISBN

Grade 1 978-1-927042-04-5 Grade 2 978-1-927042-05-2 Grade 3 978-1-927042-06-9 Grade 4 978-1-927042-07-6 Grade 5 978-1-927042-08-3 Grade 6 978-1-927042-09-0

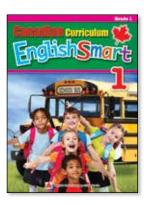


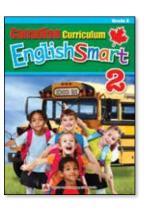
Popular Canadian Curriculum Series

Canadian Curriculum EnglishSmart

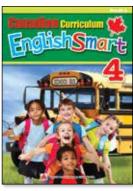
(Grades 1 to 6)

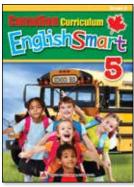
A concise English workbook packed with grammar, writing, and reading comprehension practice













41

FEATURES

- Canadian curriculum-based content
- an all-round approach to developing English skills
- systematic practice in reading comprehension, grammar, vocabulary, usage, and writing
- concise explanations with examples provided before practice

1 2 3 4 5 6 7 8 9 10 11 12

Juvenile Non-fiction Study Aids Language Arts

CAD\$21.95 each

SELLING POINTS

- Activities based on Canadian content and themes
- A grammar section to help students build a strong linguistic foundation
- The Smart Tutor providing a brief overview of the topic at the beginning of each unit
- Explanations, definitions, examples, and reminders throughout the units to guide and encourage students' learning
- Corresponding audio clips to develop and improve oral and listening skills

SPECIFICATIONS

- Full Colour
- Perfect Bound
- 81/4" x 111/4"
- 192 Pages
- Paperback
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Popular Smart Tutor Series

EnglishSmart Tutor

(Grades 1 to 6)

An innovative workbook that teaches the way your child would be taught in school













- comprehensive tutor sessions
- easy-to-understand definitions of key concepts with straightforward examples
- handy "Keep in Mind" and "Quick Reference Guide" boxes
- online audio clips

1 2 3 4 5 6 7 8 9 10 11 12

Juvenile Non-fiction
Study Aids
Foreign Language Study

CAD\$24.95 each

SELLING POINTS

- Curriculum-based content with Canadian themes
- An integrated workbook covering key subject areas: Math, French Language, Social Studies, and Science
- Activities designed to create in-depth understanding of key concepts
- · A full answer key included

BEST MARKETING TIME

- Summer Break
- Back-to-school
- March Break

SPECIFICATIONS

- Full Colour
- Perfect Bound
- 81/4" x 111/4"
- 336 Pages
- Paperback
- Carton Quantity: 16

ISBN

Grade 1 978-1-77149-226-3 Grade 2 978-1-77149-227-0 Grade 3 978-1-77149-228-7



Popular French Immersion School Series

Programme canadien complet (Grades 1 to 3)

A comprehensive workbook covering all key subjects for French Immersion students





43



FEATURES

- a curriculum-based workbook designed for French Immersion students
- explanation boxes with clear and simple examples

Pre K K
1 2 3 4 5 6
1 10 11 12

Juvenile Non-fiction Activity Books Preschool & Kindergarten

CAD\$9.95 each

SELLING POINTS

- Teaches simple French words and concepts and helps develop motor skills
- Real-life images to make content more relatable to children

SPECIFICATIONS

- Full Colour
 Perfect Bound
- 81/4" x 111/4" 80 Pages
- Paperback
 Carton Quantity: 48

ISBN

978-1-77149-093-1

Pre K

Juvenile Non-fiction Activity Books Preschool & Kindergarten

CAD\$10.95 each

SELLING POINTS

- Teaches simple French words and helps develop motor skills
- Arts and crafts activities that can be assembled with household items

SPECIFICATIONS

- Full Colour Perfect Bound
- 8¹/₄" x 11¹/₄" 40 Pages
- Paperback
 Carton Quantity: 24

ISBN

978-1-77149-152-5



Popular Smart Activities Series

Preschool FrenchSmart Sticker Activities

A play-based activity book that teaches simple French words through games and stickers



FEATURES

- plenty of sticker activities for children to learn and develop basic French
- interesting colour-and-draw and cut-and-paste activities

Recommending More:

Preschool MathSmart Sticker Activities (Page 32) Preschool EnglishSmart Sticker Activities (Page 39)

Popular Smart Activities Series

Preschool FrenchSmart Hands-on Activities

A uniquely-designed activity book to help little hands learn French words through hands-on activities



FEATURES

- educational hands-on exercises that help children learn basic French
- an engaging arts and crafts section that allows parents and their children to have fun working together

Recommending More:

Preschool MathSmart Hands-on Activities (Page 32) Preschool EnglishSmart Hands-on Activities (Page 39)

1 2 3 4 5 6 7 8 9 10 11 12

Juvenile Non-fiction
Activity Books
Preschool & Kindergarten

CAD\$12.95 each

SELLING POINTS

- A playful learning book with fun activities to use at home and at school
- English translations of all French words to guide children along the activities
- A variety of French topics including the alphabet, numbers, days of the week, animals, and more
- A board game and four sheets of stickers to enhance learning

SPECIFICATIONS

- Full Colour
- Perfect Bound
- 81/4" x 111/4"
- 144 Pages
- Paperback
- Carton Quantity: 36

ISBN

Preschool FrenchSmart Activites 978-1-77149-067-2

Kindergarten FrenchSmart Activites 978-1-77149-167-9



Popular Smart Activities Series

FrenchSmart Activities (Preschool and Kindergarten)

A comprehensive book that teaches young learners simple French words and basic concepts





45

FEATURES

- plenty of systematically-developed games and fun activities on French
- a board game and reusable stickers to stimulate children's interest in learning

Recommending More:

Preschool MathSmart Activities (Page 31)

Preschool EnglishSmart Activities (Page 38)

Kindergarten MathSmart Activities (Page 31)

Kindergarten EnglishSmart Activities (Page 38)

 Pre K
 K

 1
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 12

Juvenile Non-fiction Activity Books Preschool & Kindergarten

CAD\$12.95 each

SELLING POINTS

- Simple French words and concepts introduced in stories
- Audio clips to help enhance basic word recognition and improve oral and listening skills

SPECIFICATIONS

- Full Colour
 Perfect Bound
- 8¹/₄" x 11¹/₄" 128 Pages
- Paperback Carton Quantity: 32

ISBN

978-1-77149-090-0



Popular Smart Activities Series

Preschool FrenchSmart **Story Activities**

A fun and interesting story-based activity book for young children to read and learn French



FEATURES

- introduces basic French through three interesting stories
- fun and engaging follow-up learning activities
- audio clips of the stories to strengthen children's communication skills

Recommending More:

Preschool MathSmart Story Activities (Page 33) Preschool EnglishSmart Story Activities (Page 40)

Pre K K

Juvenile Non-fiction Activity Books Preschool & Kindergarten

CAD\$7.99 each

SELLING POINTS

- A variety of French topics including the alphabet, numbers, days of the week, animals, and more
- A board game and four sheets of stickers to enhance learning

SPECIFICATIONS

- Full Colour Perfect Bound
- 8¼" x 11¼" 144 Pages
- Paperback
 Carton Quantity: 36

ISBN

Preschool 978-1-77149-209-6 Kindergarten 978-1-77149-267-6 **Popular Canadian Curriculum Series**

Canadian Curriculum FrenchSmart

(Preschool and Kindergarten)





- fun educational activities to help young learners grasp the basic concepts of French at home and build the essential skills
- simple activities with eye-catching illustrations to stimulate and sustain young learners' interest in learning

1 2 3 **4 5 6 7** 8 9 10 11 12

Juvenile Non-fiction Study Aids Foreign Language Study

CAD\$6.99 each

SELLING POINTS

- Canadian curriculum-based content
- Word games to help build strong French vocabulary

SPECIFICATIONS

- Full Colour
- Perfect Bound
- 81/4" x 111/4"
- 80 Pages
- Paperback
- Carton Quantity: 60

ISBN

Grade 4	978-1-927042-16-8
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Grade 6	978-1-927042-18-2
Grade 7	978-1-927042-19-9

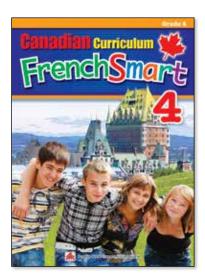


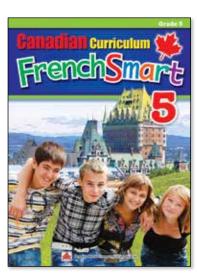
Popular Canadian Curriculum Series

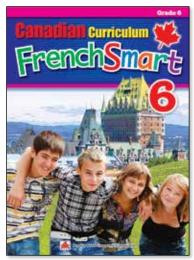
Canadian Curriculum FrenchSmart

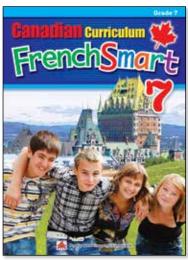
(Grades 4 to 7)

A curriculum-based workbook that encompasses all the French essentials to build strong language skills









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FEATURES

• activities cover the key areas of learning French

1 2 3 4 5 6 7 8 9 10 11 12

Juvenile Non-fiction
Study Aids
Foreign Language Study

CAD\$21.95 each

SELLING POINTS

- Activities based on Canadian content and themes
- A grammar section to help build a strong linguistic foundation
- The Smart Tutor providing a brief overview of the topic at the beginning of each unit
- Explanations, definitions, examples, and reminders throughout the units to guide and encourage students' learning
- Corresponding audio clips to develop and improve oral and listening skills

SPECIFICATIONS

- Full Colour
- Perfect Bound
- 81/4" x 111/4"
- 192 Pages
- Paperback
- Carton Quantity: 20

ISBN

Grade 4 978-1-77149-180-8 Grade 5 978-1-77149-181-5 Grade 6 978-1-77149-182-2 Grade 7 978-1-77149-210-2 Grade 8 978-1-77149-211-9



Popular Smart Tutor Series

FrenchSmart Tutor

(Grades 4 to 8)

An innovative workbook that teaches children to excel in the French language











- covers all four strands of the Canadian French curriculum
- comprehensive tutor sessions with clear and simple examples
- online audio clips to enhance communication skills

1 2 3 **4 5 6 7 8** 9 10 11 12

Juvenile Non-fiction Study Aids Foreign Language Study

CAD\$12.95 each

SELLING POINTS

 A comprehensive workbook to help children learn French

SPECIFICATIONS

- Full Colour
- Perfect Bound
- 81/4" x 111/4"
- 120 Pages
- Paperback
- Carton Quantity: 40

ISBN

Grade 4 978-1-897457-49-8 Grade 5 978-1-897457-50-4 Grade 6 978-1-897457-51-1 Grade 7 978-1-897457-52-8 Grade 8 978-1-897457-53-5

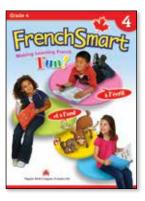


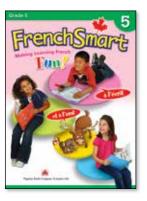
Popular Canadian Curriculum Series

FrenchSmart

(Grades 4 to 8)

A fun and engaging workbook that teaches children to build skills and confidence in French

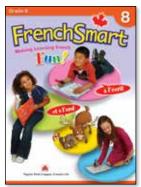






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FEATURES

- engaging activities covering the key areas in learning
 French: vocabulary building, grammar, reading, and usage
- illustrations in English to ensure that children learn with confidence

1 2 3 4 5 6 7 8 9 10 11 12

Juvenile Non-fiction Study Aids Science & Nature

CAD\$6.99 each

SELLING POINTS

- Canadian curriculum-based content
- An introductory science workbook series that stimulates children's interest in learning science and nature
- Engaging activities, worksheets, experiments, and assessments
- A checklist at the end of each unit to keep track of learning progress

SPECIFICATIONS

- Full Colour
- Perfect Bound
- 81/4" x 111/4"
- 80 Pages
- Paperback
- Carton Quantity: 60

ISBN

Grade 1	978-1-927042-83-0
Grade 2	978-1-927042-84-7
Grade 3	978-1-927042-85-4
Grade 4	978-1-927042-86-1
Grade 5	978-1-927042-87-8
Grade 6	978-1-927042-88-5



Popular Canadian Curriculum Series

Canadian Curriculum ScienceSmart

(Grades 1 to 6)

A stimulating science workbook that includes activities and facts that expand students' knowledge







Science Sm





- covers the essentials of elementary science
- concise and interesting information to stimulate children's natural curiosity
- engaging activities to help children master the basic concepts and develop an interest in learning science



Pre K K
1 2 3 4

Juvenile Non-fiction
Study Aids
Science Reference Books

5

CAD\$24.95 each

SELLING POINTS

- Canadian curriculum-based content
- All hands-on experiments require everyday objects and can be done at home by children
- Real-life examples to demonstrate the importance of science in daily life
- Teaches science concepts through Canadian contexts
- Online support to provide more interesting science facts

BEST MARKETING TIME

- Summer Break
- Back-to-school
- March Break
- Holidays

SPECIFICATIONS

- Full Colour
- Section Sewn
- 10½" x 7½"
- 216 Pages
- Hardcover
- Carton Quantity: 14

ISBN

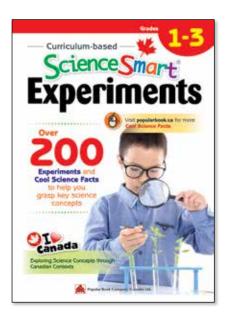
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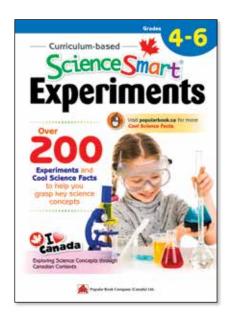


Popular Smart Reference Series

ScienceSmart Experiments

(Grades 1 to 3 and Grades 4 to 6)





51

FEATURES

- covers more than 200 grade-appropriate experiments and cool science facts to help children consolidate what they have learned in school
- a brief introduction of the topic in focus before each experiment
- images of materials needed for the experiments
- easy-to-follow steps

Pre K K 1 2 **3** 4 5 **6** 7 8 9 10 11 12

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CAD\$9.99 each

SPECIFICATIONS

- Black & White Perfect Bound
- 8¼" x 11¼" 80 Pages
- Paperback
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English

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Math

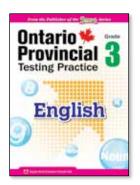
Grade 3 978-1-897164-78-5 Grade 6 978-1-897164-79-2



Popular Testing Practice Series

Ontario Provincial Testing Practice (Grades 3 and 6)

A useful workbook that fully prepares students for the provincial testing



FEATURES

- Ontario curriculum-based practice materials designed to familiarize students with the format of the Assessment of Reading, Writing and Mathematics
- insightful tips to help students do well on tests

Pre K K

1 2 3 4 5 6 7 8 9 10 11 12

Education / Elementary
Juvenile Non-fiction
Study Aids

CAD\$12.99/ \$19.99 each

SPECIFICATIONS

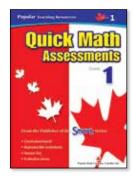
- Black & White
 - Perfect Bound
- 81/4" x 111/4"
- 80/160 Pages
- Paperback
- Carton Quantity: 80/40

Popular Teaching Resources Series

A collection of materials for teachers to use in their classrooms

FEATURES

- curriculum-based materials for classroom use
- reproducible forms, checklists, information sheets, and worksheets



ISBN

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Grades 1-3 978-1-897164-97-6 Grades 4-6 978-1-897164-98-3

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Kindergarten Series

JK 978-1-897457-66-5 SK 978-1-897457-67-2

Product Reference Charts

	Elementary School Levels	G1	G2	G3	G4	G5	G6	G7	G8
Integrated	Complete Canadian Curriculum	•	•	•	•	•	•	•	•
Integrated Subjects	Canadian Curriculum SummerSmart	K•1	1•2	2•3	3•4	4•5	5•6		
	Complete MathSmart	•	•	•	•	•	•	•	•
	Canadian Curriculum MathSmart	•	•	•	•	•	•		
	Maths faciles	•	•	•	•	•	•		
Math	Advanced Complete MathSmart	•	•	•	•	•	•	•	•
	MathPedia			•	•	•	•	•	•
	Math Success in 30 Days Basic Skills	•	•	•					
	Math Success in 30 Days Problem-solving Skills	•	•	•					
	Complete EnglishSmart	•	•	•	•	•	•	•	•
English	EnglishSmart Tutor	•	•	•	•	•	•		
	Canadian Curriculum EnglishSmart	•	•	•	•	•	•		
	Programme canadien complet	•	•	•					
	Complete FrenchSmart				•	•	•	•	•
French	FrenchSmart Tutor				•	•	•	•	•
	Canadian Curriculum FrenchSmart				•	•	•	•	
	FrenchSmart				•	•	•	•	•
	Complete ScienceSmart	•	•	•	•	•	•	•	•
Science	Canadian Curriculum ScienceSmart	•	•	•	•	•	•		
	Curriculum-based ScienceSmart Experiments	•	•	•	•	•	•		
	Ontario Provincial Testing Practice (English & Mathematics)			•			•		
Testing Practice	Ontario Provincial Testing Practice (Math)			•			•		
	Ontario Provincial Testing Practice (English)			•			•		

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Product Reference Charts

	High School Levels	G9	G10	G11	G12
Math	Complete MathSmart	•	•	•	•
	Smart High School Series — Number Sense and Algebra	•			
	Smart High School Series — Analytic Geometry	•			

Preschool to Grade 4			Gra	ade	Subject					
Levels	Pre K	K	G1	G2	G3	G4	Math	English	French	Integrated Subjects
Complete Canadian Curriculum	•	•	•	•	•	•				•
Complete Activity Fun	•	•					•	•		
Discovery Learning with PAW Patrol Workbooks	•	•					•	•	•	•
PAW Patrol Winter Wishes Pad — Early Math and English	•	•					•	•		
PAW Patrol Special Days in a Year Pad	•	•								•
Discovery Learning with PAW Patrol Flash Cards	•	•					•	•	•	•
Canadian GreenSmart			•	•	•	•				•
Bilingual ReadSmart			•	•	•	•		•	•	
Preschool MathSmart Sticker Activities	•						•			
Preschool EnglishSmart Sticker Activities	•							•		
Preschool FrenchSmart Sticker Activities	•								•	
Preschool MathSmart Hands-on Activities	•						•			
Preschool EnglishSmart Hands-on Activities	•							•		

Product Reference Charts

Preschool to Grade 4			Gra	ade	Subject						
Levels	Pre K	K	G1	G2	G3	G4		Math	English	French	Integrated Subjects
Preschool FrenchSmart Hands-on Activities	•									•	
MathSmart Activities (Preschool and Kindergarten)	•	•						•			
EnglishSmart Activities (Preschool and Kindergarten)	•	•							•		
FrenchSmart Activities (Preschool and Kindergarten)	•	•								•	
Preschool MathSmart Story Activities	•							•			
Preschool EnglishSmart Story Activities	•								•		
Preschool FrenchSmart Story Activities	•									•	
Canadian Curriculum MathSmart (Preschool)	•							•			
Canadian Curriculum EnglishSmart (Preschool)	•								•		
Canadian Curriculum FrenchSmart (Preschool)	•									•	
Canadian Curriculum MathSmart (Kindergarten)		•						•			
Canadian Curriculum EnglishSmart (Kindergarten)		•							•		
Canadian Curriculum FrenchSmart (Kindergarten)		•								•	

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Key Dates Calendar

January

- Mini Back-to-school
- Foundation Skills Assessment (BC)

February

Report Cards

March

March Break

April

May

- EQAO Testing (ON)
- Provincial Achievement Tests (AB)

June

- Summer Learning
- EQAO Testing (ON)
- Provincial Achievement Tests (AB)

July

• Summer Learning

August

Back-to-school

September

- · Back-to-school
- Student Learning Assessment (AB)

October

November

• Report Cards

December

Holidays

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