



Popular Holdings Limited (POPULAR) is the parent company of Popular Book Company (Canada) Limited.

POPULAR began as a bookstore founded in 1924 in Singapore and has, over the years, developed into a business conglomerate that has footholds in nine countries, with more than 4,000 employees. While its core businesses remain to be book publishing, distribution, retail, and education centre, POPULAR also invests in property development and food and beverage.

POPULAR carries out its publishing activities through subsidiaries operating in Singapore, Malaysia, China, and Canada. Its bookstore operations currently have a network of over 200 locations in Singapore, Malaysia, and China.

Popular Book Company (Canada) Limited benefits from the expertise and experiences of other subsidiaries under POPULAR in publishing educational workbooks and learning resources. By working with Canadian educators, we are able to identify and develop products that are attuned to the interests and needs of the market. ■

Head Office: 15 Serangoon North Avenue 5, Singapore 554360

Tel: (65) 6462 9500 Fax: (65) 6337 1186 www.popularworld.com



The office of Popular Canada is located in Markham, Ontario. A dedicated team of publishing professionals publishes quality workbooks to support the education in Canada.



Popular Book Company (Canada) Ltd.



Incorporated in 1994, Popular Book Company (Canada) Limited is the leading publisher specializing in educational workbooks and learning resources designed and developed by educators with the interests and needs of preschool, elementary, and high school children in mind. Through our products, we have helped young children achieve success in education. Our products for elementary school students cover key subject areas; and our products for high school students focus on building critical thinking in math; our products for preschoolers focus on cognitive and social skill development as well as basic math and language skills.

Our success began with *MathSmart*, our first-ever curriculum-based series published in 1999, with record-breaking sales exceeding 200,000 copies. Since then, the Smart products have expanded to more than 250 titles, anchored by *Complete Canadian Curriculum*, *Complete MathSmart*, *Complete EnglishSmart*, *Complete FrenchSmart*, and *Complete ScienceSmart*. To date, the anchor series have sold 3 million copies combined and have earned us a reputable household name – the Smart company.

With the advance in technology, our effort is no longer confined to print media. Since 2012, we have also published interactive workbooks to provide children with a more engaging and instantaneous learning experience.

To learn more about us and our wide range of workbooks and learning resources, please visit our website at *www.popularbook.ca*.

Popular Canada: Market Leader of Children's Workbooks

The Canadian book market has been getting more and more challenging for some time. The evolution of e-books has led to decreased demand for printed books – something that the pandemic has made worse.

However, Popular Canada had an edge. Thanks to our existing presence and the promotional activities on our website and social media, Popular Canada was able to get the attention of consumers and meet the skyrocketing demand for our educational products due to the rise of online learning and homeschooling.

Popular Canada Tops the Children's Non-fiction Book Market in 2023

Throughout 2023, Popular Canada continued to be a bestselling publisher in this sector, selling over 350,000 copies of educational workbooks. Despite a decline compared to previous years due to the impact of the COVID-19 pandemic on retail – with some customers even having to cut back on table space – Popular Canada remains steadfast in its commitment to educating the children of Canada.

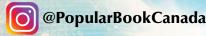
Robust and User-friendly Website, Digital Resources, and Social Media Presence

Popular Canada's website (www.popularbook.ca), as our e-commerce platform, offers seamless and easy access to order and purchase all of our titles. With our mission of making learning fun and rewarding for children across Canada and helping Scan and go online them achieve academic success in mind, we also provide a wide variety of bonus digital resources that are aligned with our printed products on our website. The QR codes on these products are linked to our website, giving learners quick access to our suite of online resources, including bonus practice, activities, experiments, audiovisual fun, and much more, to enrich their learning experience.

Our presence on social media, including Facebook and Instagram, allows us to connect with children, parents, and educators alike by providing them with updates of our products, and the educational information and resources they need for the future success of Canadian children.



@PopularBookCanada



learning fun

Workbook Floor Display

A Practical Presentation

Revolutionize your store display with our versatile wire rack. Sturdy, mobile, and capable of showcasing up to 30 distinct SKUs, it's the perfect solution for maximizing retail space and offering a diverse



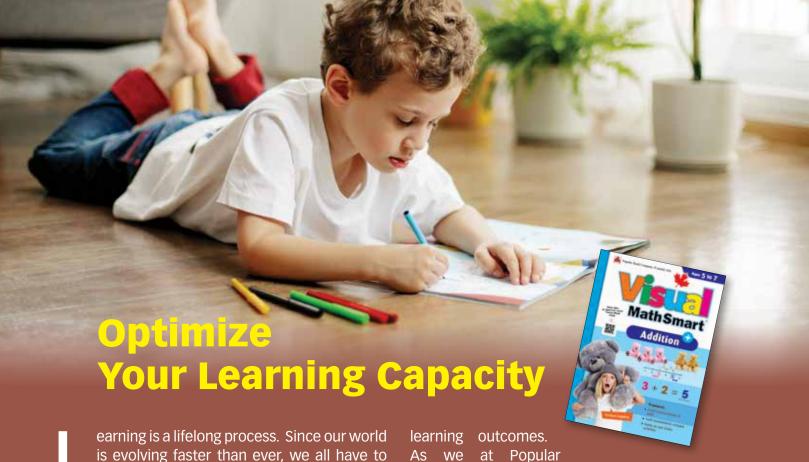
please contact your Manda representative.

Curriculum

3

canadian **%** Curriculum

Curriculum



earning is a lifelong process. Since our world is evolving faster than ever, we all have to hone and expand our knowledge non-stop in order to keep pace with all the changes. Children are our future, so it is important for us to help them develop a positive learning attitude, and let them understand how to optimize their learning capacity and achieve their goals in the most efficient and effective way throughout their life's journey.

Optimizing children's learning capacity involves a holistic approach. Breaking down goals into smaller tasks, embracing diverse learning methods, and practising active recall are the three basic strategies to help set children up for their optimal development.

Breaking down goals into smaller tasks promotes focus and motivation. When children are learning new concepts or skills, breaking down the goals into more manageable pieces and expanding on what they already know make the process easier and more accessible. No matter how small a task is, it will give children a sense of achievement and keep them motivated.

Applying diverse learning methods not only makes learning fun, but it also helps keep children engaged and allows them to achieve positive As we at Popular Canada understand the importance of diverse learning, we have published a workbook series with a hands-on approach in mind: the *Visual MathSmart* series that comes with math manipulatives and charts to help children grasp the basic arithmetic operation concepts and skills. With the fun hands-on activities, children

will find it easy to develop those math concepts

Active recall is the most powerful learning strategy to promote long-term knowledge retention. Retrieving and practising the developed math and literacy concepts and skills frequently help children build a strong academic foundation for future challenges. Building a strong academic foundation is a long-term process that requires commitment from educators, parents, and children. Popular Canada has a wide range of workbooks and learning materials with practice questions to support children's learning. Let's work together and make learning fun and rewarding for children!

Popular Canada Your Partner in Education

and skills in no time.

Table of Contents

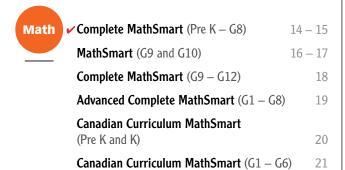
Product Information



Complete STEM Smart $(G1 - G6)$	6 - 7
$ \textbf{CodingSmart} \; (\text{Ages} \; 6-9 \; \text{and} \; 8-11) $	8 – 9
Visual MathSmart (Ages $5-7$ and $7-9$)	10 - 11



✓ Complete Canadian Curriculum (Pre K – G8) 12 – 13





French	✓ Complete FrenchSmart (G4 – G8)	25
	Canadian Curriculum FrenchSmart (Pre K and K)	26
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	Programme canadien complet $(G1 - G3)$	28
	✓ FrenchSmart (G4 – G8)	29
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	Out Loud Series (Ages 0 and up)	35

Other Information

Complete Activity Fun

(Math and English)

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36 - 37

* * Bestseller

1 2 3 4 5 6 7 8 9 10 11 12

Juvenile Non-fiction Study Aids Science & Nature

CAD\$18.95 each
Available in February 2024

SELLING POINTS

- Grade-appropriate activities to consolidate the concepts students learned in school
- Succinct information to help students master the basic concepts of science
- Relevant activities related to society and the environment around them
- QR codes which bring students to educational resources to further explore STEM

SPECIFICATIONS

- Full Colour
- 81/4" x 111/4"
- Perfect Bound
- 232 Pages
- Paperback
- Carton Quantity: 20

ISBN

Grade 1 978-1-77149-505-9 Grade 2 978-1-77149-506-6 Grade 3 978-1-77149-507-3 Grade 4 978-1-77149-508-0 Grade 5 978-1-77149-509-7 Grade 6 978-1-77149-510-3

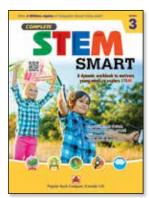


Complete STEM Smart (Grades 1 to 6)

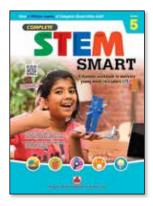
A dynamic workbook to motivate young minds to explore STEM

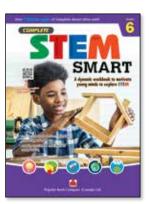




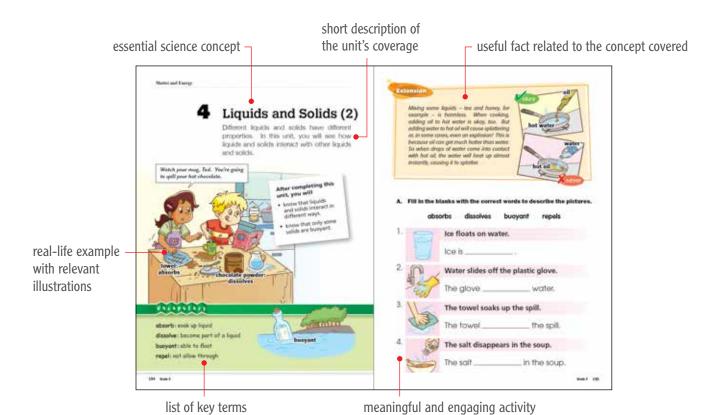




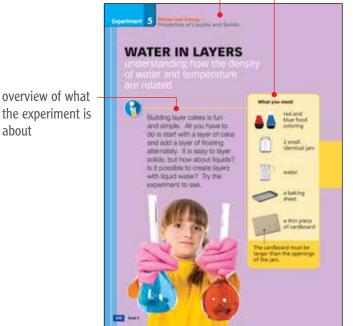




- Focuses on concepts and skills to allow students to explore STEM (Science, Technology, Engineering, and Math) concepts
- Covers the fundamentals of Science: Life Systems, Structures and Mechanisms, Matter and Energy, Earth and Space Systems
- Activities and hands-on experiments for scientific observations and STEM Inquiry sections to support the development of the skills needed for scientific inquiry
- Real-life examples to demonstrate the importance of science in daily life
- STEM Notes and Fun to Know sections to enhance students' interest in science



covering a main strand of experiment conducted questions to cultivate students' elementary science with everyday objects enthusiasm for learning STEM





interesting fact related to the experiment

7



about

Sample from: Complete STEM Smart (Grade 2)

1 2 3 4 5 6 7 8 9 10 11 12

Juvenile Non-fiction Study Aids

CAD\$14.95 each

Available now

SELLING POINTS

- Content supporting the current trend of building coding foundations
- Helpful tutorials and fun projects with increasing level of difficulty
- Meaningful notes and tips to guide children along
- An answer key included
- QR codes that provide easy access to projects' scripts

SPECIFICATIONS

- Full Colour
- 81/4" x 111/4"
- Perfect Bound
- 168 Pages
- Paperback
- Carton Quantity: 30

ISBN

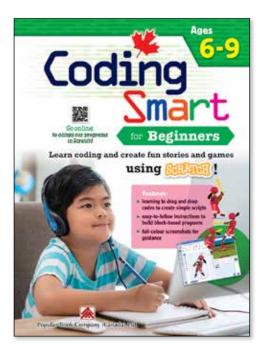
CodingSmart for Beginners 978-1-77149-474-8 CodingSmart for Little Coders 978-1-77149-475-5

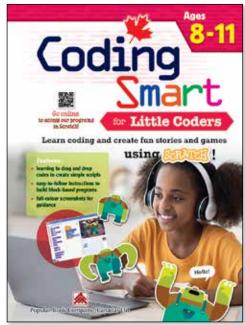


CodingSmart

(Ages 6 - 9 and 8 - 11)

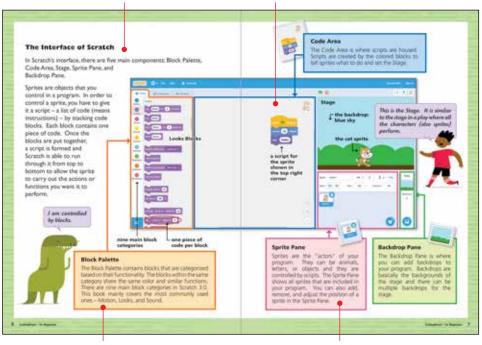
Learn to code with Scratch and create animated stories and interactive games!





- guides children to drag and drop codes to create simple scripts in Scratch
- easy-to-follow instructions for building block-based programs
- coding fun stories and interactive games to stimulate and sustain children's interest in learning
- colourful screenshots to guide children's learning

helpful introduction to help children learn the basics colourful screenshot to guide children along

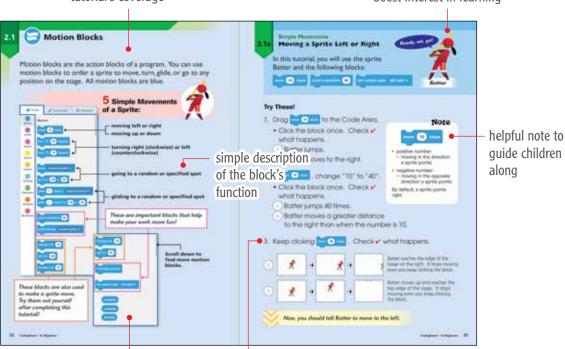


simple and clear description

level-appropriate language so children can learn with confidence

short introduction of the tutorial's coverage

fun character from Scratch to boost interest in learning



screenshot to help children relate the content to what they see on screen

meaningful and intuitive question



Sample from: CodingSmart for Beginners (Ages 6 – 9)

1 2 3 4 5 6 7 8 9 10 11 12

Juvenile Non-fiction Study Aids Mathematics

CAD\$14.95 each

SELLING POINTS

- Canadian-curriculum based content
- Covers essential math concepts: addition, subtraction, multiplication, division
- Gradual increase in the level of difficulty and level-appropriate activities to help children build a solid math foundation with confidence
- QR codes that provide easy access to more visual math learning tips

SPECIFICATIONS

- Full Colour
- 81/4" x 111/4"
- Semi-concealed Wire Binding
- 192 Pages
- Paperback
- Carton Quantity: 20

ISBN

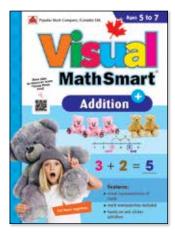
Addition 978-1-77149-484-7 Subtraction 978-1-77149-485-4 Multiplication 978-1-77149-486-1 Division 978-1-77149-487-8

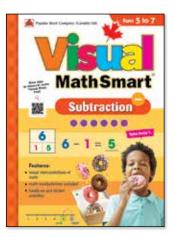


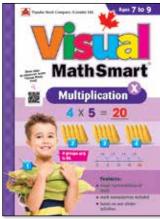
Visual MathSmart

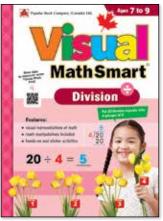
(Ages 5 - 7 and 7 - 9)

Let children "see" and understand math concepts and learn math the fun way using visual tools!





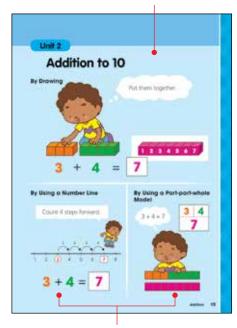




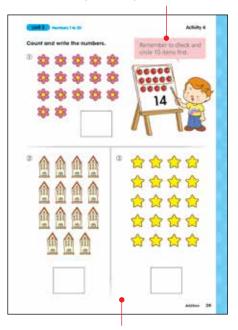
- a variety of visual tools introduced at the beginning of each unit to help children visualize the math concept and develop the necessary skills
- meaningful activities to build skills, followed by problem-solving activities to reinforce the concepts learned
- colourful illustrations to enhance understanding of math concepts and stimulate children's interest in learning math
- stickers and cut-out manipulatives to enrich children's learning experience

different ways of learning to add

quick recap of the skill learned



corresponding colours to enhance understanding

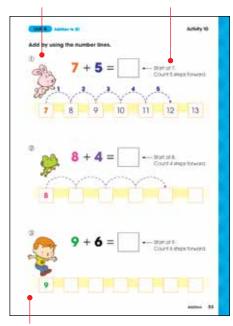


level-appropriate activity to ensure successful completion

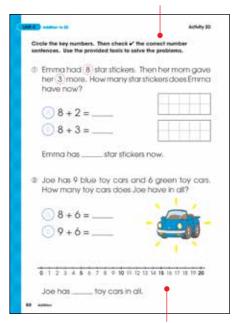
appealing and colourful illustration to sustain interest

clear guidance for children to follow

concise and easy-to-follow instruction



gradual increase in difficulty within the activity so children can learn with confidence



word problems that require using the various visual tools learned

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Sample from: Visual MathSmart Addition (Ages 5 to 7)

1 2 3 4 5 6 7 8 9 10 11 12

Juvenile Non-fiction
Study Aids
Language Arts
Mathematics

CAD\$22.95 each

SELLING POINTS

- Canadian curriculum-based content with Canadian themes
- An integrated workbook covering key subject areas: Math, English, Social Studies, History, Geography, and Science (Grades 1 to 8)
- Activities designed to create a deeper understanding of each key concept
- A wide variety of activities to keep children involved and motivated
- Highly recommended by parents and educators
- · A full answer key included

SPECIFICATIONS

- Full Colour
- 81/4" x 111/4"
- Perfect Bound
- 328/368 Pages
- Paperback
- Carton Quantity: 16

ISBN

Preschool	978-1-77149-417-5
Kindergarten	978-1-77149-418-2
Grade 1	978-1-77149-029-0
Grade 2	978-1-77149-030-6
Grade 3	978-1-77149-297-3
Grade 4	978-1-77149-032-0
Grade 5	978-1-77149-298-0
Grade 6	978-1-77149-034-4
Grade 7	978-1-77149-035-1
Grade 8	978-1-77149-036-8

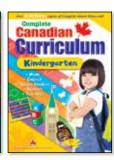


Complete Canadian Curriculum

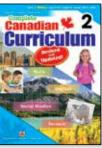
(Preschool and Kindergarten) (Grades 1 to 8 – Revised and Updated Edition)

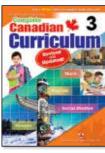
Our bestselling workbook series covering all key subjects for Canadian children



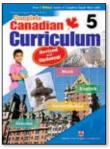










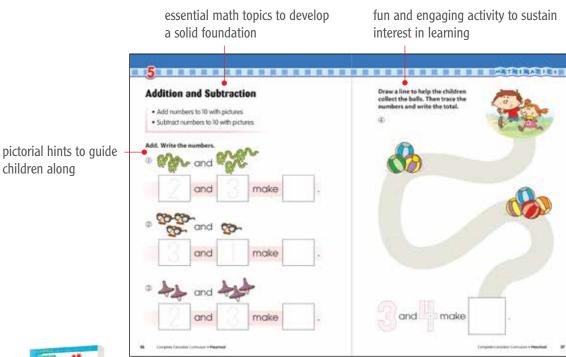






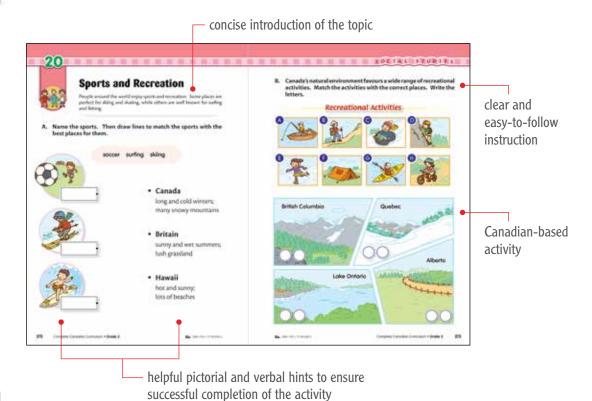


- comprehensive coverage of essential concepts and skills in Math, English, Social Studies, Science, and the Arts
- explanation boxes with clear and simple examples
- engaging and level-appropriate activities to help children learn with confidence



Canadian Curriculum

Sample from: Complete Canadian Curriculum – Preschool



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Conadian 2 2 Curriculum

Sample from: Complete Canadian Curriculum (Revised and Updated) – Grade 2

1 2 3 4 5 6 7 8 9 10 11 12

> Juvenile Non-fiction Study Aids Mathematics

CAD\$18.95 each

SELLING POINTS

- Covers the essential strands of the Math curriculum
- Level-appropriate practice with real-life problem-solving questions
- A comprehensive workbook to ensure that students build solid conceptual foundations in math and will be able to apply them in future learning

BEST MARKETING TIME

- Summer Break
- Back-to-school
- March Break

SPECIFICATIONS

Pre K and K

- Full Colour 272 Pages
- G1-6
- Black & White 272 Pages
- G7 8
- Black & White 232 Pages

Pre K – G8

- 81/4" x 111/4"
- Perfect Bound
- Paperback
- Carton Quantity: 20

ISBN

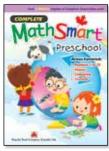
Preschool	978-1-77149-463-2
Kindergarten	978-1-77149-464-9
Grade 1	978-1-77149-318-5
Grade 2	978-1-77149-319-2
Grade 3	978-1-77149-320-8
Grade 4	978-1-77149-321-5
Grade 5	978-1-77149-322-2
Grade 6	978-1-77149-323-9
Grade 7	978-1-77149-324-6
Grade 8	978-1-77149-325-3



Complete MathSmart

(Preschool and Kindergarten) (Grades 1 to 8 – New Edition)

A comprehensive, curriculum-based workbook to help students apply math skills in their daily lives













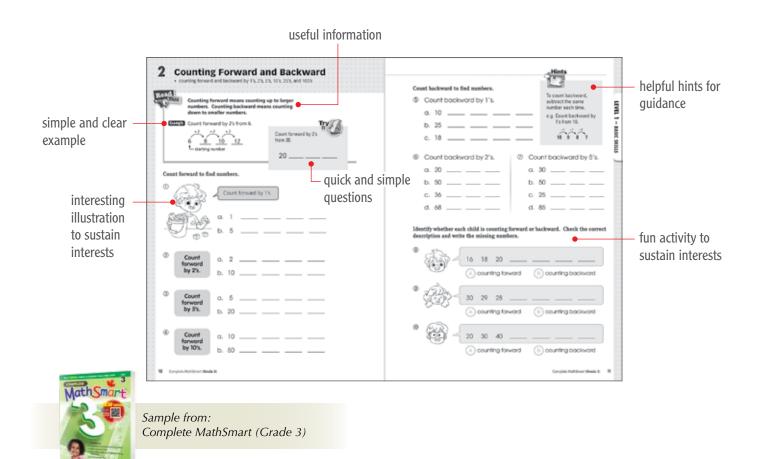


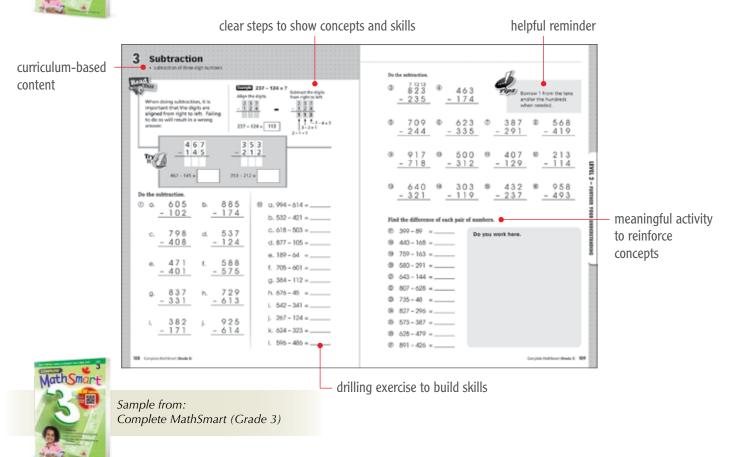






- Canadian curriculum-based content
- comprehensive and systematic practice for developing and improving math skills
- easy-to-understand explanations and examples
- QR codes which bring students to educational videos online (Grades 1 to 8)





Pre K K
1 2 3 4 5 6

Juvenile Non-fiction Study Aids Mathematics

CAD\$16.95 each

SELLING POINTS

- Canadian curriculum-based content
- In-depth coverage of each strand of the math curriculum
- Relating math concepts to meaningful real-world applications
- Suitable for students of all academic levels
- An answer key with step-by-step solutions included

SPECIFICATIONS

- Black & White
- 81/4" x 111/4"
- Perfect Bound
- 128 Pages
- Paperback
- Carton Quantity: 32

ISBN

Grade 9

Number Sense and Algebra 978-1-77149-360-4 Analytic Geometry 978-1-77149-361-1

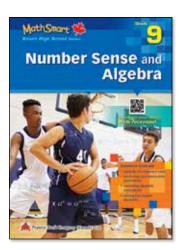
Grade 10

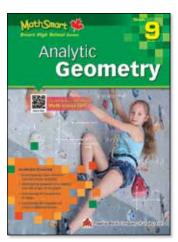
Trigonometry 978-1-77149-448-9 Quadratic Relations 978-1-77149-449-6

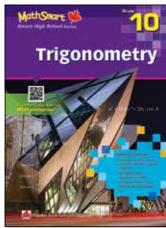


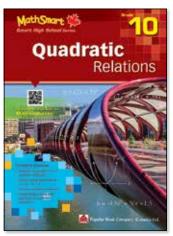
MathSmart (Grades 9 and 10)

Help students build a strong high-school-level math foundation and allow them to grasp key concepts and demonstrate their understanding by applying their knowledge and skills to solve real-life problems!

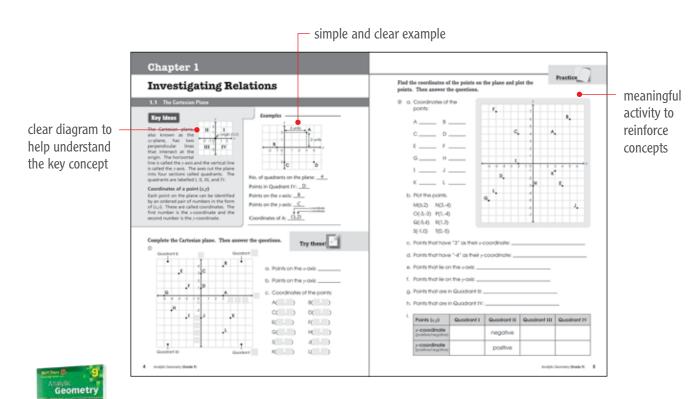




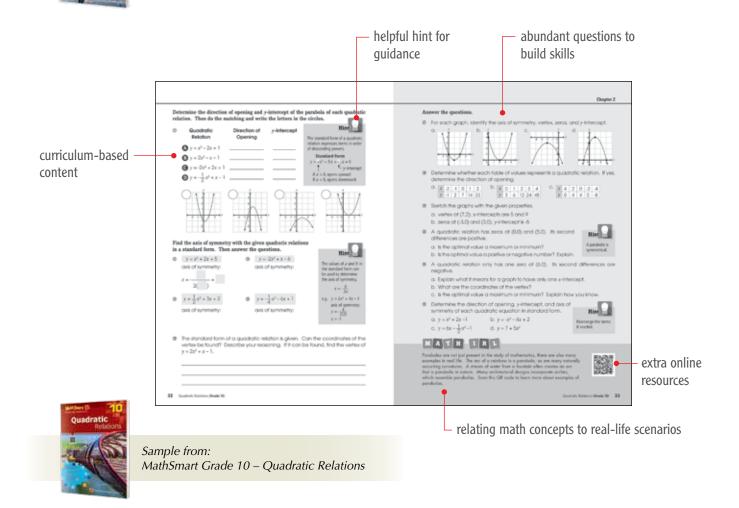




- comprehensive coverage of essential math topics to help high school students strengthen their math foundations
- higher-level questions designed to help students develop a wellreasoned approach and critical-thinking skills to solve problems
- QR codes that bring students to additional online resources with math articles on real-world applications



Sample from: MathSmart Grade 9 – Analytic Geometry



To order: 1-844-702-5573 orders@fraserdirect.ca

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Pre K K 1 2 3

1 2 3 4 5 6 7 8 **9 10 11 12**

Juvenile Non-fiction Study Aids Mathematics

CAD\$18.95 each

SELLING POINTS

- Canadian curriculum-based content
- Questions in a user-friendly format to enrich learning experience
- Topics related to real-life situations
- Abundant questions to help engage young learners to tune up their critical-thinking skills
- An answer key with step-by-step solutions included

SPECIFICATIONS

- Black & White
- 81/4" x 111/4"
- Perfect Bound
- 232 Pages
- Paperback
- Carton Quantity: 20

ISBN

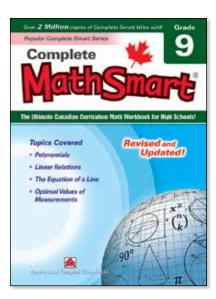
*Grade 9 978-1-77149-220-1 Grade 10 978-1-77149-221-8 Grade 11 978-1-77149-222-5 Grade 12 978-1-77149-223-2

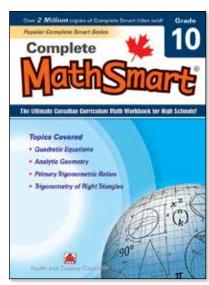
* Revised and Updated Edition

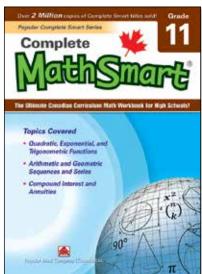


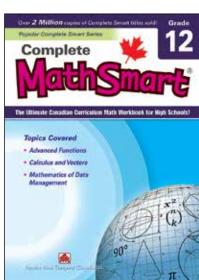
Complete MathSmart

(Grade 9 – Revised and Updated Edition) (Grades 10 to 12)









- higher-order thinking questions to help high school students develop a well-reasoned approach to learning different math concepts
- a Handy Reference section with mathematical formulas and definitions
- concept and skill application that helps make connections between mathematics and other science and technology-related disciplines

1 2 3 4 5 6 7 8 9 10 11 12

> Juvenile Non-fiction Study Aids Mathematics

CAD\$18.95 each

SELLING POINTS

- Canadian curriculum-based content
- Intensive math exercises for advanced math explorers
- Questions designed in two levels of difficulty to help children stretch their mathematical reasoning
- Abundant critical-thinking questions to help engage children in advanced levels of thinking
- An answer key with step-by-step solutions included

SPECIFICATIONS

- Black & White
- 81/4" x 111/4"
- Perfect Bound
- 208/224 Pages
- Paperback
- Carton Quantity: 20

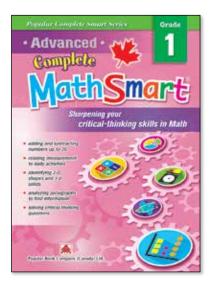
ISBN

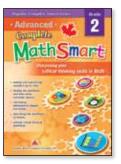
Grade 1 978-1-77149-199-0
Grade 2 978-1-77149-200-3
Grade 3 978-1-77149-201-0
Grade 4 978-1-77149-202-7
Grade 5 978-1-77149-203-4
Grade 6 978-1-77149-204-1
Grade 7 978-1-77149-205-8
Grade 8 978-1-77149-206-5



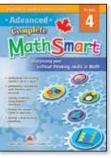
Advanced Complete MathSmart

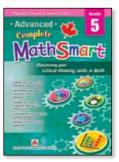
(Grades 1 to 8)

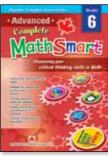














FEATURES

- an extension of our bestselling *Complete MathSmart* series
- skill questions and critical-thinking questions covering core math concepts to strengthen math foundation
- multi-step word problems to gradually develop analytical skills
- real-life math scenarios essential in solving daily-life problems



19

1 2 3 4 5 6 7 8 **9 10 11 12**

Juvenile Non-fiction Activity Books Preschool & Kindergarten

CAD\$9.99 each

SELLING POINTS

- Canadian curriculum-based activities
- a wide variety of activities to allow young learners to practise their fine motor skills and build eye-hand coordination

SPECIFICATIONS

- Full Colour
- 81/4" x 111/4"
- Perfect Bound
- 80 Pages
- Paperback
- Carton Quantity: 60

ISBN

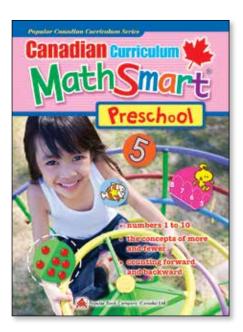
Preschool 978-1-77149-207-2 Kindergarten 978-1-77149-265-2

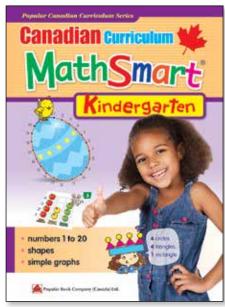


Canadian Curriculum MathSmart

(Preschool and Kindergarten)

Allow young learners to discover the fun of learning math!





- fun educational activities to help young learners grasp the basic concepts of math at home and build the essential skills
- easy-to-complete activities to give young learners a sense of achievement and build their confidence
- eye-catching illustrations to stimulate and sustain young learners' interest in learning
- a completion reward for encouragement

1 2 3 4 5 6 7 8 9 10 11 12

Juvenile Non-fiction
Study Aids
Mathematics

CAD\$8.99 each

SELLING POINTS

- Covers the essential strands of the Math curriculum
- Simple definitions of math terms at the beginning of each unit to guide children along
- Plenty of colourful and relevant illustrations, diagrams, and charts to reinforce math concepts

SPECIFICATIONS

- Full Colour
- 81/4" x 111/4"
- Perfect Bound
- 80 Pages
- Paperback
- Carton Quantity: 60

ISBN

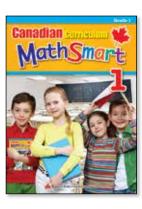
Grade 1	978-1-927042-10-6
Grade 2	978-1-927042-11-3
Grade 3	978-1-927042-12-0
Grade 4	978-1-927042-13-7
Grade 5	978-1-927042-14-4
Grade 6	978-1-927042-15-1



Canadian Curriculum MathSmart

(Grades 1 to 6)

A concise math workbook packed with math practice, explanations, and tips













21

FEATURES

- Canadian curriculum-based content
- systematic and progressive practice to ensure that children understand the concepts and master the necessary skills
- step-by-step explanations and math tips to guide children along
- one midway test and one final test for children to review what they have learned

1 2 3 4 5 6 7 8 9 10 11 12

> Juvenile Non-fiction Study Aids Language Arts

CAD\$18.95 each

SELLING POINTS

- Canadian curriculum-based content and activities
- Covers all the essential English skills
- A comprehensive workbook to ensure that students build solid conceptual foundations in English and will be able to apply them in future learning
- An answer key included
- Audio clips for phonics and listening comprehension

BEST MARKETING TIME

- Summer Break
- Back-to-school
- March Break

SPECIFICATIONS

Pre K and K

• Full Colour • 272 Pages

G1 - 6

• Black & White • 272 Pages

G7 - 8

• Black & White • 232 Pages

Pre K - G8

• 81/4" x 111/4" • Perfect Bound

Paperback

• Carton Quantity: 20

ISBN

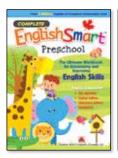
1/: days and 070 1 771 /0 //20 F	
Kindergarten 978-1-77149-462-5	
Grade 1 978-1-77149-268-3	
Grade 2 978-1-77149-269-0)
Grade 3 978-1-77149-270-6)
Grade 4 978-1-77149-271-3	
Grade 5 978-1-77149-272-0)
Grade 6 978-1-77149-273-7	,
Grade 7 978-1-77149-274-4	
Grade 8 978-1-77149-275-1	



Complete EnglishSmart

(Preschool and Kindergarten) (Grades 1 to 8 – New Edition)

A comprehensive, curriculum-based workbook to teach students English skills that can be applied in their daily lives





















- covers the essential concepts and skills of the English language
- a review at the end of each section to help consolidate the language concepts
- online audio clips for developing listening skills
- a Language Game Design Challenge for showing language concepts in a creative way

1 2 3 4 5 6 7 8 9 10 11 12

Juvenile Non-fiction
Activity Books
Preschool & Kindergarten

CAD\$9.99 each

SELLING POINTS

- Canadian curriculum-based activities
- A wide variety of activities to allow young learners to practise their fine motor skills and build eye-hand coordination

SPECIFICATIONS

- Full Colour
- 8¼"x 11¼"
- Perfect Bound
- 80 Pages
- Paperback
- Carton Quantity: 60

ISBN

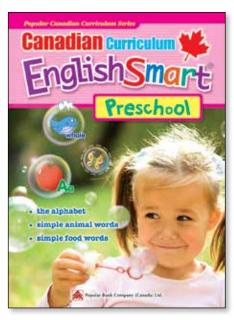
Preschool 978-1-77149-208-9 Kindergarten 978-1-77149-266-9



Canadian Curriculum EnglishSmart

(Preschool and Kindergarten)

Allow young learners to discover the fun of learning English!





FEATURES

- fun educational activities to help young learners grasp the basic concepts of English at home and build the essential skills
- easy-to-complete activities to give young learners a sense of achievement and build their confidence
- eye-catching illustrations to stimulate and sustain young learners' interest in learning
- a completion reward for encouragement

23

1 2 3 4 5 6 7 8 9 10 11 12

> Juvenile Non-fiction Study Aids Language Arts

CAD\$8.99 each

SELLING POINTS

- Simple definitions of terms and examples at the beginning of each unit to guide children along
- Reading comprehension passages that cover a wide range of interesting and engaging topics

SPECIFICATIONS

- Full Colour
- 81/4" x 111/4"
- Perfect Bound
- 80 Pages
- Paperback
- Carton Quantity: 60

ISBN

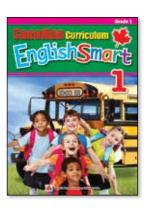
Grade 1	978-1-927042-04-5
Grade 2	978-1-927042-05-2
Grade 3	978-1-927042-06-9
Grade 4	978-1-927042-07-6
Grade 5	978-1-927042-08-3
Grade 6	978-1-927042-09-0

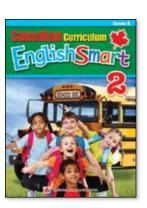


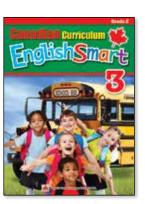
Canadian Curriculum EnglishSmart

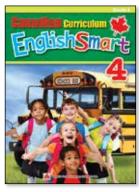
(Grades 1 to 6)

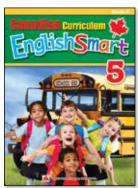
A concise English workbook packed with grammar, writing, and reading comprehension practice

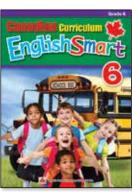












- Canadian curriculum-based content
- an all-round approach to developing English skills
- systematic practice in reading comprehension, grammar, vocabulary, usage, and writing
- concise explanations with examples provided before practice

1 2 3 4 5 6 7 8 9 10 11 12

Juvenile Non-fiction Study Aids Foreign Language Study

CAD\$18.95 each

SELLING POINTS

- Canadian curriculum-based content and activities
- Covers essential skills: vocabulary building, grammar, reading, usage, and writing
- A comprehensive French workbook series to help students learn French with confidence
- A conjugation book for easy reference
- English translations to guide parents and children along

SPECIFICATIONS

- Full Colour
- 81/4" x 111/4"
- Perfect Bound
- 224 Pages
- Paperback
- Carton Quantity: 20

ISBN

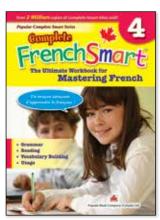
Grade 4	978-1-927042-79-3
Grade 5	978-1-927042-80-9
Grade 6	978-1-927042-81-6
Grade 7	978-1-927042-82-3
Grade 8	978-1-77149-415-1

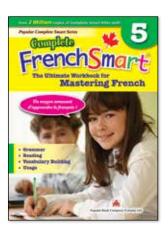


Complete FrenchSmart

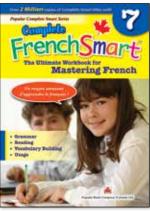
(Grades 4 to 8)

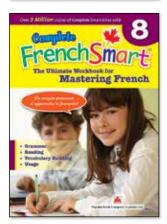
A comprehensive, curriculum-based workbook for new and eager French learners











FEATURES

- systematically-designed activities
- concise explanations in English with simple examples to guide children along
- a Storytime section to arouse children's interest in learning French and enhance their reading skills

25

1 2 3 4 5 6 7 8 9 10 11 12

Juvenile Non-fiction
Activity Books
Preschool & Kindergarten

CAD\$9.99 each

SELLING POINTS

- Canadian curriculum-based activities
- A wide variety of French topics including the alphabet, numbers, days of the week, animals, and more

SPECIFICATIONS

- Full Colour
- 81/4" x 111/4"
- Perfect Bound
- 80 Pages
- Paperback
- Carton Quantity: 60

ISBN

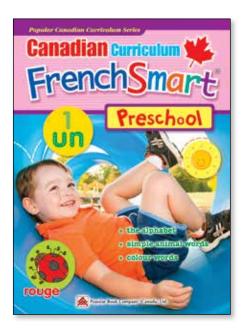
Preschool 978-1-77149-209-6 Kindergarten 978-1-77149-267-6



Canadian Curriculum FrenchSmart

(Preschool and Kindergarten)

Allow young learners to discover the fun of learning French!





- fun educational activities to help young learners grasp the basic concepts of French at home and build the essential skills
- easy-to-complete activities to give young learners a sense of achievement and build their confidence
- eye-catching illustrations to stimulate and sustain young learners' interest in learning
- a completion reward for encouragement

1 2 3 **4 5 6 7** 8 9 10 11 12

Juvenile Non-fiction Study Aids Foreign Language Study

CAD\$8.99 each

SELLING POINTS

- Canadian curriculum-based content
- Word games to help build strong French vocabulary

SPECIFICATIONS

- Full Colour
- 81/4" x 111/4"
- · Perfect Bound
- 80 Pages
- Paperback
- Carton Quantity: 60

ISBN

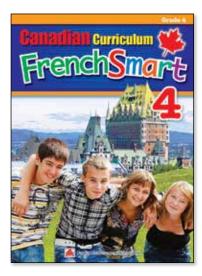
Grade 4	978-1-927042-16-8
Grade 5	978-1-927042-17-5
Grade 6	978-1-927042-18-2
Grade 7	978-1-927042-19-9

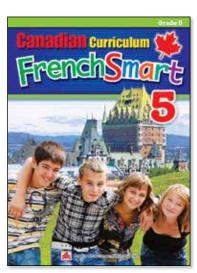


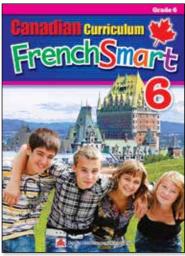
Canadian Curriculum FrenchSmart

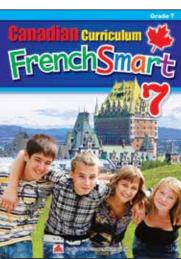
(Grades 4 to 7)

A curriculum-based workbook that encompasses all the French essentials to build strong language skills









27

FEATURES

- activities that cover the key areas of learning French
- helpful English translations and simple examples to guide children along
- a revision for children to revise and consolidate what they have learned

1 2 3 4 5 6 7 8 9 10 11 12

Juvenile Non-fiction Study Aids Foreign Language Study

CAD\$21.95 each

SELLING POINTS

- Curriculum-based content with Canadian themes
- An integrated workbook covering key subject areas: Math, French Language, Social Studies, and Science
- Activities designed to create in-depth understanding of key concepts
- A full answer key included

BEST MARKETING TIME

- Summer Break
- Back-to-school
- March Break

SPECIFICATIONS

- Full Colour
- 81/4" x 111/4"
- Perfect Bound
- 336 Pages
- Paperback
- Carton Quantity: 16

ISBN

Grade 1 978-1-77149-226-3 Grade 2 978-1-77149-227-0 Grade 3 978-1-77149-228-7

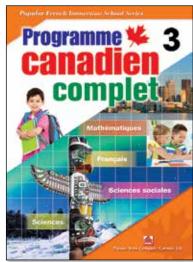


Programme canadien complet (Grades 1 to 3)

A comprehensive workbook covering all key subjects for French Immersion students







- a curriculum-based workbook designed for French Immersion students
- explanation boxes with clear and simple examples

1 2 3 **4 5 6 7 8** 9 10 11 12

Juvenile Non-fiction
Study Aids
Foreign Language Study

CAD\$14.95 each

SELLING POINTS

 A comprehensive workbook to help children learn French

SPECIFICATIONS

- Full Colour
- 81/4" x 111/4"
- Perfect Bound
- 120 Pages
- Paperback
- Carton Quantity: 40

ISBN

Grade 4 978-1-897457-49-8 Grade 5 978-1-897457-50-4 Grade 6 978-1-897457-51-1 Grade 7 978-1-897457-52-8 Grade 8 978-1-897457-53-5

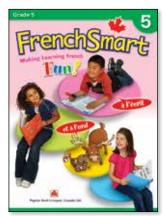


FrenchSmart

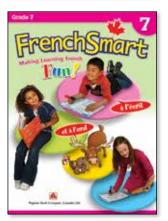
(Grades 4 to 8)

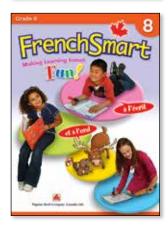
A fun and engaging workbook that teaches children to build skills and confidence in French











FEATURES

- engaging activities covering the key areas in learning French: vocabulary building, grammar, reading, and usage
- illustrations in English to ensure that children learn with confidence

29

1 2 3 4 5 6 7 8 9 10 11 12

> Juvenile Non-fiction Study Aids Science & Nature

CAD\$18.95 each

SELLING POINTS

- Canadian curriculum-based content and activities
- Covers all four strands of the Science curriculum: Life Systems, Structures and Mechanisms, Matter and Energy, Earth and Space Systems
- Science experiment sections for scientific observations and for students to grasp a better understanding of science concepts
- Scientists at Work and Cool Science Facts sections to enhance students' interest in science
- QR codes which bring students to educational resources to further explore science concepts

SPECIFICATIONS

- Black & White
- 81/4" x 111/4"
- Perfect Bound
- 232 Pages
- Paperback
- Carton Quantity: 20

ISBN

Grade 1	978-1-77149-397-0
Grade 2	978-1-77149-398-7
Grade 3	978-1-77149-399-4
Grade 4	978-1-77149-400-7
Grade 5	978-1-77149-401-4
Grade 6	978-1-77149-402-1
Grade 7	978-1-77149-403-8
Grade 8	978-1-77149-404-5



Complete ScienceSmart -

New Edition (Grades 1 to 8)

An excellent and insightful workbook full of facts and activities that enrich students' understanding of the scientific world

















- succinct information to help students master the basic concepts of science and technology
- activities related to society and the environment
- activities that encourage students' interest in science and help develop the skills needed for scientific inquiry

1 2 3 4 5 6 7 8 9 10 11 12

Juvenile Non-fiction Study Aids Science & Nature

CAD\$8.99 each

SELLING POINTS

- Canadian curriculum-based content
- An introductory science workbook series that stimulates children's interest in learning science and nature
- Engaging activities, worksheets, experiments, and assessments to help develop and consolidate children's science concepts
- A checklist at the end of each unit to keep track of learning progress

SPECIFICATIONS

- Full Colour
- 81/4" x 111/4"
- Perfect Bound
- 80 Pages
- Paperback
- Carton Quantity: 60

ISBN

Grade 1	978-1-927042-83-0
Grade 2	978-1-927042-84-7
Grade 3	978-1-927042-85-4
Grade 4	978-1-927042-86-1
Grade 5	978-1-927042-87-8
Grade 6	978-1-927042-88-5



Canadian Curriculum ScienceSmart

(Grades 1 to 6)

A stimulating science workbook that includes activities and facts that expand students' knowledge











FEATURES

- covers the essentials of elementary science
- concise and interesting information to stimulate children's natural curiosity
- engaging activities to help children master the basic concepts and develop an interest in learning science



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1 2 3 4 5 6 7 8 9 10 11 12

> Juvenile Non-fiction Study Aids Language Arts Mathematics

CAD\$18.95 each

SELLING POINTS

- Canadian curriculum-based content with Canadian themes and in Canadian context
- An integrated summer workbook to help prevent summer learning loss
- Eight weeks of activities and practice to match the summer schedule
- Bonus video stories and other downloadable materials available
- A wide variety of activities to keep students involved and motivated

BEST MARKETING TIME

- Summer Break
- Back-to-school

SPECIFICATIONS

- Full Colour
- 81/4" x 111/4"
- Perfect Bound
- 208 Pages
- Paperback
- Carton Quantity: 20

ISBN

Grades K-1	978-1-77149-391-8
Grades 1-2	978-1-77149-392-5
Grades 2-3	978-1-77149-393-2
Grades 3-4	978-1-77149-394-9
Grades 4-5	978-1-77149-395-6
Grades 5-6	978-1-77149-396-3



Complete SummerSmart

(Grades K - 1 to Grades 5 - 6)

A comprehensive summer workbook to keep young minds active during summer months





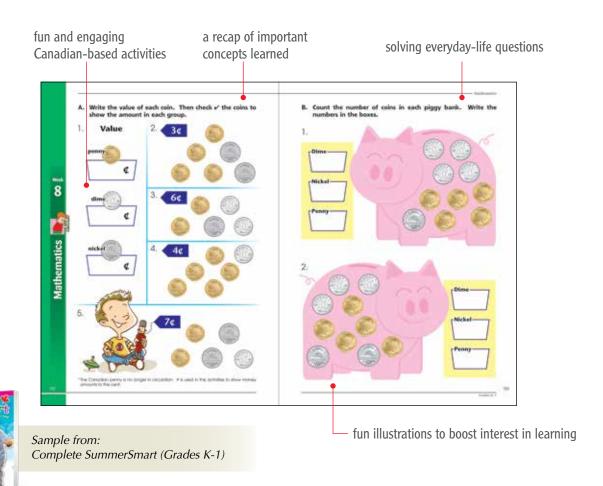


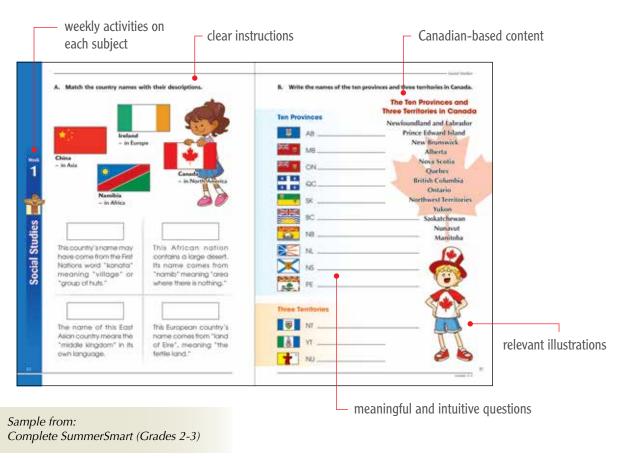




- covers key subject areas: Math, English, Science, and Social Studies
- Arts & Crafts, Fun Places to Go in Summer, and Health Tips sections to enhance summer fun
- QR codes that provide easy access to online fun learning resources







1 2 3 4 5 6 7 8 9 10 11 12

> Juvenile Non-fiction Study Aids Language Arts Mathematics

CAD\$9.95 each

SELLING POINTS

- Canadian curriculum-based content with Canadian themes and contexts
- An integrated summer workbook to help prevent summer learning loss
- Eight weeks of activities and practice to match with the summer schedule
- Bonus downloadable materials available

BEST MARKETING TIME

Summer Activity

SPECIFICATIONS

- Full Colour
- Perfect Bound
- 81/4" x 111/4"
- 112 Pages
- Paperback
- Carton Quantity: 48

ISBN

Grades K-1 978-1-77149-276-8 Grades 1-2 978-1-77149-277-5 Grades 2-3 978-1-77149-278-2 Grades 3-4 978-1-77149-279-9 Grades 4-5 978-1-77149-280-5 Grades 5-6 978-1-77149-281-2



Canadian Curriculum SummerSmart

(Grades K·1 to 5·6)

A comprehensive summer workbook to keep young minds active during summer months











- covers key subject areas: Math, English, Social Studies, and Science
- "Arts & Crafts", "Comics", and "Fun Places to Go in Summer" sections to enhance summer fun



1 2 3 4 5 6 7 8 9 10 11 12

Juvenile Fiction
Study Aids
Preschool & Kindergarten

CAD\$11.95 each

SELLING POINTS

- An audio feature which helps keep children entertained as they scan QR codes to listen to stories and chant aloud
- Covers four essential learning areas: numbers, colours, shapes, and the alphabet
- Round edges to protect little hands and eyes

BEST MARKETING TIME

Holidays

SPECIFICATIONS

- Full Colour
- 8" x 8"
- Board Book
- 16 Pages
- Carton Quantity: 40

ISBN

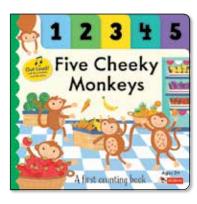
Five Cheeky Monkeys 978-1-912822-64-5 Rainbow, Rainbow 978-1-912822-65-2 Suzie's Surprise! 978-1-912822-66-9 Dinosaur ABC 978-1-912822-67-6

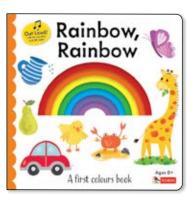


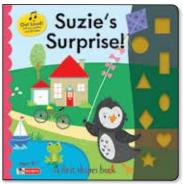
Out Loud Series (Ages 0 and up)

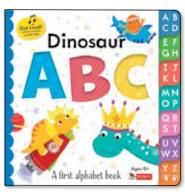


Provide children with fun ways to learn basic concepts by reading aloud!









35

FEATURES

Five Cheeky Monkeys

- introduces counting up to five with the cheeky monkeys in the supermarket while the trolley "fills" with food at the turn of a page
- assists children in recognizing and counting items such as fruits and vegetables up to five

Rainbow, Rainbow

• introduces children to the concept of colours by having them identify the colours of the rainbow using coloured items

Suzie's Surprise!

 helps children identify shapes in their surroundings as they join Suzie on an exciting day to identify the shapes of various objects

Dinosaur ABC

• introduces children to the alphabet and lets them know the letter formation by finger tracing trails with lovely dinosaurs

1 2 3 4 5 6 7 8 9 10 11 12

Juvenile Non-fiction
Activity Books
Preschool & Kindergarten

CAD\$14.95 each

SELLING POINTS

- Age-appropriate activities to help children build essential Math and English skills
- Easy-to-follow instructions for parents to explain key concepts to children
- Simple activities to help children develop fine motor skills

BEST MARKETING TIME

- Summer Break
- Back-to-school
- Holidays

SPECIFICATIONS

- Black & White
- 7" x 9"
- Perfect Bound
- 224 Pages
- Paperback
- Carton Quantity: 20

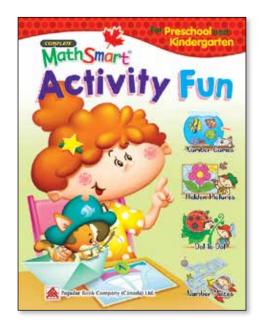
ISBN

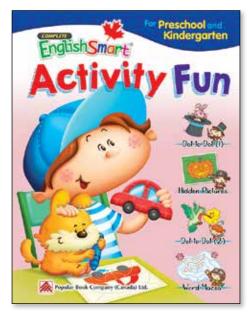
Complete MathSmart Activity Fun 978-1-77149-348-2 Complete EnglishSmart Activity Fun 978-1-77149-349-9



Complete Activity Fun (Math and English)

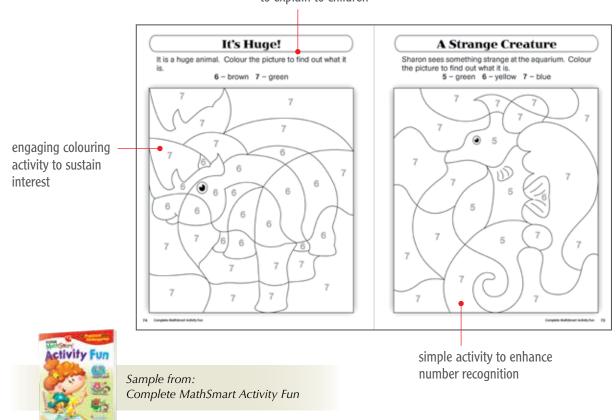
A series packed with fun-to-do activities to help children build a strong foundation for future learning





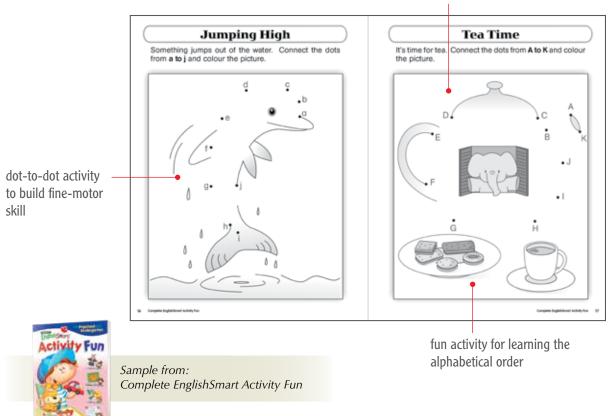
- covers the essentials that young children should learn
- fun and engaging activities to stimulate children's interest in learning
- stickers for encouragement

easy-to-follow instruction for parents to explain to children



eye-catching illustration to stimulate interest

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Product Reference Charts

	Elementary School Levels	G1	G2	G3	G4	G5	G6	G7	G8
Integrated Subjects	Complete Canadian Curriculum	•	•	•	•	•	•	•	•
	Complete SummerSmart	K•1	1•2	2•3	3•4	4•5	5•6		
	Canadian Curriculum SummerSmart	K•1	1•2	2•3	3•4	4•5	5•6		
Math	Complete MathSmart	•	•	•	•	•	•	•	•
	CodingSmart	•	•	•	•	•	•		
	Visual MathSmart	•	•	•	•				
	Advanced Complete MathSmart	•	•	•	•	•	•	•	•
	Canadian Curriculum MathSmart	•	•	•	•	•	•		
English	Complete EnglishSmart	•	•	•	•	•	•	•	•
Eligiisii	Canadian Curriculum EnglishSmart	•	•	•	•	•	•		
French	Complete FrenchSmart				•	•	•	•	•
	Canadian Curriculum FrenchSmart				•	•	•	•	
	Programme canadien complet	•	•	•					
	FrenchSmart				•	•	•	•	•
Science	Complete STEM Smart	•	•	•	•	•	•		
	Complete ScienceSmart	•	•	•	•	•	•	•	•
	Canadian Curriculum ScienceSmart	•	•	•	•	•	•		

^{*} Prices and edition information in this catalogue are subject to change without notice.

Preschool to Grade 4	Grade							Subject					
Levels	Pre K	K	G1	G2	G3	G4		Math	English	French	Integrated Subjects		
Complete Canadian Curriculum	•	•	•	•	•	•					•		
Complete MathSmart	•	•	•	•	•	•		•					
Complete EnglishSmart	•	•	•	•	•	•			•				
Visual MathSmart		•	•	•	•	•		•					
Out Loud Series	•	•									•		
Complete Activity Fun	•	•						•	•				
Canadian Curriculum MathSmart (Preschool and Kindergarten)	•	•						•					
Canadian Curriculum EnglishSmart (Preschool and Kindergarten)	•	•							•				
Canadian Curriculum FrenchSmart (Preschool and Kindergarten)	•	•								•			

	High School Levels	G9	G10	G 11	G12
Math	Complete MathSmart	•	•	•	•
	MathSmart — Number Sense and Algebra	•			
	MathSmart – Analytic Geometry	•			
	MathSmart — Trigonometry		•		
	MathSmart – Quadratic Relations		•		

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Key Dates Calendar

January

- · Mini Back-to-school
- Foundation Skills Assessment (BC)

February

Report Cards

March

March Break

April

May

- EQAO Testing (ON)
- Provincial Achievement Tests (AB)

June

- Summer Learning
- EQAO Testing (ON)
- Provincial Achievement Tests (AB)

July

Summer Learning

August

Back-to-school

September

- · Back-to-school
- Student Learning Assessment (AB)

October

November

Report Cards

December

Holidays

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